

ST. PETERSBURG INTERNATIONAL ECONOMIC FORUM PROGRAMME

May 22-24, 2014, St. Petersburg

The programme is published as at May 22, 2014

May 22, 2014

09:30–11:00
Pavilion 3
Amphitheatre

Global CEO Summit

Panel Session

CHALLENGES AND SOLUTIONS: ADDRESSING OBSTACLES TO BUSINESS-DRIVEN GROWTH

Chief executives from the world's leading economies will discuss key topics on the global agenda, including issues relating to international trade, investment and infrastructure, financial regulation, transparency and quality management practices, social investment, and employment.

Moderators:

Dr. Hans-Paul Buerkner, Chairman, The Boston Consulting Group

Alexander Shokhin, President, Russian Union of Industrialists and Entrepreneurs

Panellists:

Andrei Belousov, Aide to the President of the Russian Federation

Andrei Bougrov, Vice-President, Interros Company

Jean-Francois Cirelli, President, Vice-Chairman of the Board of Directors, GDF Suez

Ian Colebourne, Managing Partner, Financial Advisory Services, Deloitte CIS

Alexander Dyukov, Chairman of the Management Board, General Director, Gazprom Neft

Erol Kiresepi, Chairman and Chief Executive Officer, Santa Farma

Lord Mandelson, Chairman, Global Counsel; European Commissioner for Trade (2004–2008)

Sumit Mazumder, President Designate, Confederation of Indian Industry

Alexey Mordashov, General Director, Severstal

Roger Munnings, Chairman of the Board of Directors, Russo-British Chamber of Commerce; Independent Director, Sistema

Mark Otty, Member of the Global Executive Committee, Area Managing Partner EMEIA, EY

Vasily Titov, First Deputy President and Chairman of the Management Board, VTB Bank

Alexey Uljukaev, Minister of Economic Development of the Russian Federation

David Yakobashvili, President, Orion Nasledie

Vladimir Yakunin, President, Russian Railways

Front row participants:

Artem Kudryavtsev, President, TransTeleCom Company
Yermolai Solzhenitsyn, Director, McKinsey & Company, Russia
Suryo Sulisto, Chairman, Kadin Indonesia
Jean-Pascal Tricoire, Chairman and Chief Executive Officer, Schneider Electric

11:30–13:00
Pavilion 3
Amphitheatre

Global CEO Summit

Panel Session

TRANSLATING CHALLENGES INTO OPPORTUNITIES: ACTING TOGETHER

A discussion of the systemic issues related to improving the business environment and investment climate, de-offshoring the Russian economy, and Russia's financial system development in line with the priorities of the global economic agenda.

Moderators:

Eckhard Cordes, Chairman, Committee on Eastern European Economic Relations
Viktor Vekselberg, Chairman of the Board of Directors, Renova Group; President, Skolkovo Foundation

Panellists:

Frans van Houten, Chief Executive Officer, Chairman of the Management Board and Executive Committee, Philips
Shiv Vikram Khemka, Vice-Chairman, Chief Executive Officer, SUN Group
Jorgen Kildahl, Member of the Management Board, E.ON
Olaf Koch, Chairman of the Management Board, METRO
Tapio Kuula, President and Chief Executive Officer, Fortum Corporation
Christophe de Margerie, Chairman and Chief Executive Officer, Total
Philippe Pegorier, Chairman of the Board, Association of European Businesses; Country President for Russia, Ukraine and Belarus, Alstom
Paul Rollinson, Chief Executive Officer, Kinross Gold Corporation
Anton Siluanov, Minister of Finance of the Russian Federation
Jean-Pascal Tricoire, Chairman and Chief Executive Officer, Schneider Electric
Alexey Uljukaev, Minister of Economic Development of the Russian Federation

Front row participants:

Kirill Dmitriev, Chief Executive Officer, Russian Direct Investment Fund (RDIF)
Oleg Goshchansky, Chairman, Managing Partner, KPMG in Russia and the CIS
Mikhail Kuzovlev, President, Chairman of the Management Board, Bank of Moscow
Vladislav Soloviev, First Deputy Chief Executive Officer, RUSAL

11:45–13:00
Pavilion 4
Conference Hall 4.1

Spurring Growth While Mitigating Risks

Arena

THE CASHLESS SOCIETY TO DELIVER IMPROVED ECONOMIC EFFICIENCY AND TRANSPARENCY

In cooperation with Citi

Despite the rapid penetration of banking services and non-cash payments into society, many emerging economies, including Russia, continue to be 'cash

countries'. However, the development of cashless payments improves the transparency of the economy, reduces the cost of business transactions, and increases competition in banking services. How can regulators, payment systems, and banks better work together to reduce the share of cash in circulation and increase card and digital transactions? What can be done to motivate customers to use non-cash payments more widely and thereby accelerate the movement to a 'cashless society'?

Moderator:

Simon Nixon, Chief European Commentator, The Wall Street Journal

Panellists:

Stefan Dab, Senior Partner, Managing Director, The Boston Consulting Group, Brussels

Christian Kothe, Head of Central & Eastern Europe, SWIFT

Marc Luet, Chief Executive Officer, Central and Eastern Europe, Citigroup

Alexey Moiseev, Deputy Minister of Finance of the Russian Federation

Victor Orlovsky, Senior Vice-President, Sberbank

Dmitry Strashnov, General Director, Russian Post

Front row participants:

Kishan Pandey, Director, Russian Direct Investment Fund (RDIF)

Roman Prokhorov, Deputy Director, National Payment System Department, Central Bank of the Russian Federation

11:45–13:00

Pavilion 4

Conference Hall 4.2

Realizing Russia's Competitive Edge

Panel Session

PROSPECTS FOR BOLSTERING PRIVATE EQUITY INVESTMENT IN RUSSIA

Although private equity funds have existed in Russia since the 1990s, as a whole the market has largely failed to live up to expectations, both in terms of size and growth rates. What has held back the expansion of private equity investing in Russia and what steps can be taken to spur its development? What can be done to stimulate private equity growth in the hi-tech and other key industries? What are the prospects for pension fund money to be channelled into this investment sector?

Moderator:

Pavel Teplukhin, Chief Country Officer, Deutsche Bank in Russia

Panellists:

Kirill Androsov, Managing Partner, Altera Capital

Michael Calvey, Senior Partner, Baring Vostok Capital Partners; Director, Baring Private Equity International

Anatoly Chubais, Chief Executive Officer and Chairman of the Executive Board, RUSNANO Corporation

Drew Guff, Founder, Managing Director, Siguler Guff & Company

Nicholas Jordan, Co-Head, Goldman Sachs Russia and the CIS

Dmitry Krukov, Managing Partner, Elbrus Capital

Denis Morozov, Executive Director for the Russian Federation, Belarus and Tajikistan, European Bank for Reconstruction and Development

Front row participants:

Oleg Konev, Managing Partner, Da Vinci Capital

Andrey Neverov, President, Non-state Pension Fund 'Savings Fund RESO'
Natan Shklyar, Partner, Bain & Company Russia
Boris Titov, Presidential Commissioner for Entrepreneurs Rights Protection of the Russian Federation

11:45–13:00
Pavilion 4
Conference Hall 4.3

Realizing Russia's Competitive Edge

Business Roundtable

THE FUTURE FOR CULTURAL AND ECONOMIC RELATIONS BETWEEN RUSSIA AND THE UNITED KINGDOM

In recent years, there has been a rapid development in trade, economic, and cultural links between Russia and the United Kingdom, and 2014 has been declared the UK–Russia Year of Culture. Between 2009 and 2012, exports from Britain to Russia grew by more than 75% and from Russia to Britain by 65%. Tourism between the two countries has also increased. What steps are needed to broaden this bilateral economic and cultural exchange? Which branches of industry benefit the most from this increase in bilateral trade and investment?

Moderator:

Liam Halligan, Columnist, Telegraph Media Group; Editor-at-Large, Business New Europe

Panellists:

Makram Azar, Vice-Chairman of Investment Banking, Barclays

Marina Loshak, Director, Pushkin Museum of Fine Arts

Lord Mandelson, Chairman, Global Counsel; European Commissioner for Trade (2004–2008)

Herbert Moos, Deputy President, Chairman of Management Board, VTB Bank

Roger Munnings, Chairman of the Board of Directors, Russo-British Chamber of Commerce; Independent Director, Sistema

Mikhail Shvydkoy, The Representative of the President of the Russian Federation for International Cultural Cooperation

11:45–13:00
Pavilion 8
Conference Hall 8.2
Innovation Hall

Spurring Growth While Mitigating Risks

Panel Session

THE IMPORTANCE OF OPEN DATA FOR ENTERPRISE AND DEVELOPMENT

In cooperation with World Bank

Making available publicly held, non-personal data is a multi-government initiative aimed at providing companies, entrepreneurs, and individuals with access, so that they can develop new insights, ideas, and services for the betterment of society. How is this progressing on a global basis and how can business embrace this opportunity?

Moderator:

Mark Spelman, Global Managing Director, Accenture

Panellists:

Oleg Fomichev, State Secretary – Deputy Minister of Economic Development of the Russian Federation

Takeo Harada, Chief Executive Officer, Institute for International Strategy and Information Analysis, Inc (IISIA)

Giovanni Leusch-Carnaroli, Associate Chief Information Officer, U.S. Department of Transportation (2009-2011); Founder, Open Government Alliance, USA

Christian Morales, Vice-President, General Manager EMEA, Intel

Vyacheslav Orekhov, Managing Director, SAP CIS

Oleg Petrov, Open Data Practice Leader at ICT Unit, World Bank

Paul Suijkerbuijk, Chief Data Officer for data.overheid.nl, Government of the Netherlands

11:45–13:00

Pavilion 8

Conference Hall 8.3

Realizing Russia's Competitive Edge

Panel Session

TECHNOLOGY'S PROMISE FOR RUSSIA'S OIL FUTURE

Russia possesses the world's largest reserves of shale formations, with the Bazhenov field alone estimated to have reserves equating to 2,300 billion barrels. Moreover, a number of performing fields will shift to secondary and tertiary production over the coming decades. However, major Russian energy firms have only recently begun to explore methods to enhance extraction techniques. What are the challenges in bringing Russia's unconventional extraction online? How might these approaches be adapted to increase the production life of mature fields, and what might be the combined impact on Russia's energy sector?

Moderator:

Pal Erik Sjatil, Managing Partner EEMA, McKinsey

Panellists:

Alexander Dyukov, Chairman of the Management Board, General Director, Gazprom Neft

Andrey Kuzyaev, Vice-President, Lukoil; President, Lukoil Overseas

Eric Liron, First Vice-President, Rosneft

Kirill Molodtsov, Deputy Minister of Energy of the Russian Federation

Roman Panov, Chief Executive Officer, Rusgeology

Clay Williams, President, Chief Executive Officer, National Oilwell Varco

Front row participant:

Grigory Vygon, Director of Energy Centre, Moscow School of Management SKOLKOVO

11:45–13:00

Mercedes Bar

Realizing Russia's Competitive Edge

Panel Session

PROSPECTS FOR THE DEVELOPMENT OF A THREE TIER PENSION SYSTEM IN RUSSIA

Pension systems centered exclusively around state insurance schemes have often proven inadequate, and most major economies have developed corporate pension plans as well as voluntary private pension schemes to provide a more balanced approach. In Russia, less than 10% of the population are enrolled in corporate or private pension programmes, compared to over 70% in Europe and the United States. To what degree can international pension models be effectively adapted to the Russian market? What is the potential for expanding corporate pensions? What are the right incentives to encourage workers and individuals to save for their old age?

Moderator:

Oleg Kiselev, President, Renaissance Life; Member of the Board, Non-Government Pension Fund Renaissance Life & Pensions

Panellists:

Alejandro Bonilla-Garcia, Director of the Social Security Department, International Labour Organization

Anton Drozdov, Chairman of the Board, Pension Fund of the Russian Federation

Irina Lisitsyna, President, Non-Government Pension Fund of the Electric Power Industry (NPF Elektroenergetiki)

Yury Lyublin, First Vice-President, National Association of Non-State Pension Funds Self-Regulatory Organization Nonprofit Partnership

Vladimir Nazarov, Head of Budget Policy Department, Gaidar Institute

Michal Rutkowski, Russia Head, World Bank

Jean-Pierre Thomas, President, Thomas Vendome Investment

11:45–13:00
PepsiCo Café

Realizing Russia's Competitive Edge

Panel Session

UNLEASHING RUSSIA'S TALENT POOL TO DEVELOP ITS COMPETITIVE STANDING

Russia's rich resource base and well-educated population offer a strong foundation for global competitiveness. However, many of the country's best and brightest often look abroad for economic opportunities. What changes in public policy, as well as private sector approaches, can ensure that Russia-based talent reaches its full potential?

Moderator:

David Gray, Managing Partner, PwC Russia

Panellists:

Igor Agamirzian, Chief Executive Officer, Chairman of the Management Board, Russian Venture Company

Dr. Xiang Bing, Founding Dean and Professor of China Business and Globalization, Cheung Kong Graduate School of Business (CKGSB)

Anatoly Karachinsky, President, IBS Group

Oleg Kharkhordin, Rector, European University at St. Petersburg (EUSP)

Andrei Sharonov, Dean, Moscow School of Management SKOLKOVO

Pekka Viljakainen, Advisor to the President, Skolkovo Foundation

Front row participant:

Dmitry Peskov, Director of the Branch Young Professionals, Agency for Strategic Initiatives

11:45–13:00
Pavilion 5
Conference Hall 5.1

Managing Disruptions and Embracing Change

Panel Session

THE BROADENING IMPACT OF EMERGING MARKET CORPORATE PHILANTHROPY

In cooperation with MTS

Emerging market business philanthropy is growing rapidly. Not only is this increased giving having a beneficial impact on the societies in which these

businesses operate, it is contributing to employee corporate identity and brand affinity. Where is emerging market philanthropy headed over the coming years?

Moderator:

Elizaveta Osetinskaya, Project Editor-in-Chief, RBC

Panellists:

Mehmet Fatih Baltacı, Chairman, Akfel Holding

Maria Chertok, Director, Charities Aid Foundation Russia

Andrei Dubovskov, President, Chief Executive Officer, Chairman of the Executive Board, MTS

Jean Goutchkoff, Deputy Chief Executive Officer, Societe Generale Private Banking Suisse

Mikhail Piotrovsky, General Director, Hermitage Museum

Ivan Tavrın, Chief Executive Officer, MegaFon

Front row participants:

Alexander Kurylev, Vice-Rector for Development, European University at St. Petersburg (EUSP)

Maria Morozova, General Director, Elena and Gennady Timchenko Charitable Foundation

Sergey Orlov, Member of the Coordinating Council, Business Russia All-Russian Public Organization

Natalia Poppel, Head of Corporate Social Responsibility Directorate, Severstal

11:45–13:00

Pavilion 5

Conference Hall 5.2

Spurring Growth While Mitigating Risks

Panel Session

SMART IMMIGRATION STRATEGIES FOR GLOBAL DEVELOPMENT

Effective immigration policies are increasingly a priority for international businesses, as they wish to deploy talent to invest, innovate, manufacture, sell, and service on a global basis. But immigration presents many complex societal issues, and while various economies may adopt best practices, no one size fits all. How important are sound immigration policies in maintaining economic competitiveness? Which are the key priorities that MNCs would like to adopt in order to improve the global business environment?

Moderator:

Alexey Bobrovsky, Head of the Economic Programme, Russia 24 TV Channel

Panellists:

Timothy J. Colton, Chair, Department of Government, Harvard University

Andrei Fursenko, Aide to the President of the Russian Federation

Yaroslav Kuzminov, Rector, National Research University of the Higher School of Economics

David Owen, Chief Executive Officer, Deloitte CIS

Frank Schauff, Chief Executive Officer, AEB (The Association of European Businesses)

Maxim Topilin, Minister of Labour and Social Protection of the Russian Federation

11:45–13:00

Pavilion 5
Conference Hall 5.3

Realizing Russia's Competitive Edge

Panel Session

REALIZING THE RUSSIAN ECONOMIC DREAM – THE FUTURE OF RESIDENTIAL OWNERSHIP

Expanding home ownership is a vital route to broad-based financial security and expanding social stability for many in the middle classes. However, affordable mortgages are increasingly seen as out of reach for many, and home ownership is stalling. What policy measures can be put in place to expand the private residential market, and what are the risks with government intervention in the sector?

Moderator:

Viatcheslav Pivovarov, Chief Executive Officer, Altera Capital

Panellists:

Ruben Aganbegyan, Chairman of the Board of Directors, Otkritie Financial Corporation

Alexander Braverman, Chief Executive Officer, The Russian Housing Development Foundation

Veniamin Golubitsky, President, KORTROS GC

Leonid Kazinets, Chairman of the Board of Directors, Barkli Corporation

Tim Nicolle, Principal, RUSSABS

Alexander Plutnik, Deputy Minister of Construction, Housing and Utilities of the Russian Federation

Alexander Semenyaka, Chief Executive Officer, Agency for Housing Mortgage Lending

11:45–13:00

Pavilion 5
Business Breakfast
Hall 5.4

Realizing Russia's Competitive Edge

Panel Session

STRATEGIZING IN RUSSIA AND IN THE WORLD: WAGERING ON THE INDIVIDUAL

A discussion of the key issues facing Russia's economic development; the increased role played by regions under conditions of slower economic growth and an uncertain business environment as a result of foreign policy challenges and other limitations experienced by Russia abroad; and the strengthening of the individual's role as the key factor in economic and social development.

Moderator:

Vladimir Kvint, Chair of Financial Strategy Department, Moscow School of Economics, Lomonosov Moscow State University; Foreign Member, Russian Academy of Sciences

Panellists:

Abel Aganbegyan, Academician, Russian Academy of Sciences

Victor Ivanter, Academician, Russian Academy of Sciences; Director, Institute of Economic Forecasting of the Russian Academy of Sciences

Anatoly Kotov, Chair, Committee for Economic Policy and Strategic Planning, St. Petersburg

Valery Makarov, Academician, Russian Academy of Sciences; Director, Central Economics and Mathematics Institute of the Russian Academy of Sciences

Vladimir Okrepilov, Academician, Russian Academy of Sciences; General Director, State Regional Centre for Standardization, Metrology, and Testing in St. Petersburg and Leningrad Region

Georgy Poltavchenko, Governor of St. Petersburg

Igor Slyunyaev, Minister of Regional Development of the Russian Federation

14:00–15:15

Pavilion 4

Conference Hall 4.1

Realizing Russia's Competitive Edge

Arena

WHAT STEPS ARE NEEDED TO BRING RUSSIA'S STALLED ECONOMY TO A NEW PHASE OF SUSTAINED GROWTH?

Over the past decade, a formula of resource-led exports coupled with a burgeoning middle class and underpinned by ample consumer finance has produced robust and sustained economic expansion. However, the recent slowdown has called into question if and how Russia should restructure its economy to deliver the next generation of growth.

Moderator:

Kirill Androsov, Managing Partner, Altera Capital

Panellists:

Dr. Hans-Paul Buerkner, Chairman, The Boston Consulting Group

Yury Isaev, General Director, State Corporation Deposit Insurance Agency

Sergey Kravchenko, Regional President in Russia and CIS, Boeing

Lord Mandelson, Chairman, Global Counsel; European Commissioner for Trade (2004–2008)

Vladislav Soloviev, First Deputy Chief Executive Officer, RUSAL

Yuri Soloviev, First Deputy President and Chairman of the Management Board, VTB Bank; Chairman of the Board of Directors, VTB Capital

Ekaterina Trofimova, First Vice-President, Member of the Management Board, Gazprombank (Open Joint-Stock Company)

Alexey Uljukaev, Minister of Economic Development of the Russian Federation

14:00–15:15

Pavilion 4

Conference Hall 4.3

Spurring Growth While Mitigating Risks

Arena

THE TRANSFORMATION OF POSTAL SERVICES GLOBALLY AND NEW ECONOMIC OPPORTUNITIES

In cooperation with Russian Post

The advent of the information society has spurred new demands in logistics and financial services, transforming the traditional role of postal services. With their extensive network infrastructures, postal systems are well positioned to expand into new services that will not only strengthen the interaction between governments and constituents, but also help meet society's expanding needs. How can improved postal logistics systems and new services help drive economic expansion? What changes must postal systems undertake to satisfy the demands of both the public and private sectors?

Moderator:

Tatiana Stolyarova, Anchor, Russia 24 TV Channel

Panellists:

Mikhail Evraev, Deputy Minister of Communications and Mass Media of the Russian Federation

Bishar Hussein, Director General, Universal Postal Union

Mingguang Liu, Vice-President, China Post Group

Dmitry Strashnov, General Director, Russian Post

Klaus Zumwinkel, Chief Executive Officer and Chairman, Deutsche Post (1990–2008)

14:00–15:15

Pavilion 8

**Conference Hall 8.2
Innovation Hall**

Realizing Russia's Competitive Edge

Panel Session

RUSSIA'S STRATEGY FOR POWERING THE NORTHEAST ASIA ECONOMIC ENGINE

In cooperation with EN+

With Korea, Japan, and China in aggregate accounting for more than 70% of global output, the world has a big stake in the success of these economies. But each of Asia's 'Big Three' is resource poor, and Russia has a significant opportunity to expand its economic partnerships in the region. What strategies should Russia pursue as it looks to build a bigger economic footprint in Northeast Asia? How might economic ties develop over the next five years?

Moderator:

Yermolai Solzhenitsyn, Director, McKinsey & Company, Russia

Panellists:

Ruslan Alikhanov, President and Chief Executive Officer, FESCO

Fyodor Andreev, President, ALROSA

Manabu Kato, Chief Representative in Moscow Office, Japan Bank for International Cooperation

Alexey Likhachev, Deputy Minister of Economic Development of the Russian Federation

Munkhbat Nanjid, Chief Executive Officer, Development Bank of Mongolia

Maxim Sokov, Chief Executive Officer, En+ Group

Front row participant:

Sergey Karaganov, Dean of the School of International Economics and Foreign Affairs, National Research University Higher School of Economics

14:00–15:15

Pavilion 8

Conference Hall 8.3

Managing Disruptions and Embracing Change

Panel Session

IS YOUR COMPANY READY FOR THE REVOLUTION? DIGITALIZATION AND MANUFACTURING

A number of technologies – advanced software, new materials, improved robotics, and three-dimensional printing – are converging to transform approaches to manufacturing. How transformative are these trends and how might these developments shift manufacturing from 'mass production' to 'mass customization' models of production?

Moderator:

Dr. Siavash Haroun Mahdavi, Managing Director, Within Technologies



Panellists:

John Byrne, Vice-President, Aircraft Materials and Structures, Supplier Management, Boeing Commercial Airplanes

Hubertus von Grunberg, Chairman of the Board of Directors, ABB

Dietrich Moeller, President and Chief Executive Officer, Siemens Russia

Mark Spelman, Global Managing Director, Accenture

Front row participants:

Artem Kudryavtsev, President, TransTeleCom Company

Kirill Varlamov, Head, Internet Initiatives Development Fund

14:00–15:30
Pavilion 3
Amphitheatre

Global CEO Summit

Meeting of the International Council for Cooperation and Investment

**CHALLENGES AND OPPORTUNITIES OF COOPERATING WITH RUSSIA:
THE VIEW FROM BUSINESS**

Moderators:

Reiner Hartmann, Chairman, Association of European Businesses

Alexander Shokhin, President, Russian Union of Industrialists and Entrepreneurs

Panellists:

Michael Harms, Chairman of the Management Board, Russian-German Chamber of Commerce

Bernardo Sanchez Incera, Co-chairman, Russia-France Business Cooperation Council; Deputy Chief Executive Officer, Societe Generale

Rizanur Meral, President, Confederation of Businessmen and Industrialists of Turkey (TUSKON)

Roger Munnings, Chairman of the Board of Directors, Russo-British Chamber of Commerce; Independent Director, Sistema

Lou Naumovski, Chairman of the National Board of Directors, Canada-Eurasia-Russia Business Association

Daniel Russell, President, Chief Executive Officer, US-Russia Business Council

Igor Shuvalov, First Deputy Prime Minister of the Russian Federation

Mirja Tiri, Chief Executive Officer, Finnish-Russian Chamber of Commerce

Front row participants:

Sven Magnus Brannstrom, Chief Executive Officer and President, Oriflame Cosmetics

David Gray, Managing Partner, PwC Russia

Vladimir Gruzdev, Governor of the Tula Region

Yaroslav Lissovolik, Member of the Management Board, Chief Economist, Deutsche Bank

Alexis Rodzianko, President, Chief Executive Officer, American Chamber of Commerce in Russia

Pavel Shinsky, General Director, French-Russian Chamber of Commerce and Industry

14:00–15:15
Mercedes Bar

Realizing Russia's Competitive Edge

Panel Session

THE POTENTIAL OF THE RUSSIAN INNOVATION PLATFORM AS A GROWTH ENGINE

Having recently completed visits to 28 Russian cities, having analyzed thousands of projects, and having met many first-time entrepreneurs while implementing the Russian Startup Tour programme, the potential of innovative platforms in Russia can be discussed with a fresh perspective. What strategies can large corporations and investors adopt in order to take advantage of the potential of this new wave? What can be done to further accelerate innovation in Russia? And can we consider high-tech, knowledge-intensive, and innovative businesses as a new driver for Russia's economic growth?

Moderator:

Pekka Viljakainen, Advisor to the President, Skolkovo Foundation

Panellists:

Igor Agamirzian, Chief Executive Officer, Chairman of the Management Board, Russian Venture Company

Emmanuel Babeau, Deputy Chief Executive Officer in Charge of Finance and Legal Affairs, Schneider Electric

Victor Orlovsky, Senior Vice-President, Sberbank

Dmitry Repin, Chief Executive Officer, Digital October

Roman Shaykhutdinov, Deputy Prime Minister, Minister of Informatization and Communication of the Republic of Tatarstan

Viktor Vekselberg, Chairman of the Board of Directors, Renova Group; President, Skolkovo Foundation

Peter Vesterbacka, Chief Marketing Officer, Rovio Entertainment / Angry Birds

Front row participants:

Mikhail Akim, Vice-President for Strategic Development, ABB

Vartan Dilanian, Country Managing Director, Accenture Russia

Kamil Isaev, General Director, EMC Research and Development Center

14:00–15:15
PepsiCo Café

Spurring Growth While Mitigating Risks

Panel Session

DOES YOUR CORPORATION HAVE AN IDENTITY CRISIS? BUILDING A CORPORATE CULTURE TO COMPETE

In cooperation with Deutsche Bank

As managers strive to foster work environments where talent, innovation, and productivity are valued and rewarded, they need to create an identity and culture that permeates, if not defines, the organization. What does it mean to have a 'great corporate culture' and how can it best be delivered?

Moderator:

Ruben Vardanyan, Entrepreneur and Philanthropist

Panellists:

Ruben Aganbegyan, Chairman of the Board of Directors, Otkritie Financial Corporation

Sultan Ahmed bin Sulayem, Chairman of the Board, DP World

Jan Dalhuisen, Regional Managing Partner, EMEA, Deloitte Touche Tohmatsu Limited

Yury Spektorov, Partner, Bain & Company CIS

Pavel Teplukhin, Chief Country Officer, Deutsche Bank in Russia

Front row participant:

Sean Glodek, Director, Russian Direct Investment Fund (RDIF)

14:00–15:15

Pavilion 5

Conference Hall 5.1

Spurring Growth While Mitigating Risks

Panel Session

WINNING STRATEGIES IN THE GLOBAL WAR FOR TALENT

For the global corporation seeking to maintain its competitive edge, the number one priority is to attract, retain, and motivate the key people it needs to drive innovation and pioneer new markets. How are the attitudes and aspirations of prospective talent changing in various economies, and how are corporations responding to these shifts?

Moderator:

John M. Scott, Deputy Chairman, KPMG International; Chairman, KPMG EMA

Panellists:

Vaagn Manukyan, Managing Partner, Heidrick & Struggles Russia

Sumit Mazumder, President Designate, Confederation of Indian Industry

Vyacheslav Orekhov, Managing Director, SAP CIS

Andrei Sharonov, Dean, Moscow School of Management SKOLKOVO

Frank Schauff, Chief Executive Officer, AEB (The Association of European Businesses)

Vladimir Vasilyev, Rector, St. Petersburg National Research University of Information Technologies, Mechanics and Optics

Front row participant:

Leonid Gozman, President, Perspective Foundation

14:00–15:15

Pavilion 5

Conference Hall 5.2

Realizing Russia's Competitive Edge

Business Roundtable

EXPANDING INTEGRATED LOGISTICS TO DRIVE THE NEXT STAGE IN FINNISH–RUSSIAN ECONOMIC DEVELOPMENT

The past decade's robust private sector cross-border investment activity has created the foundation for a strong Finnish–Russian economic partnership. However, further investment in construction, logistics, and related infrastructure is needed to expand bilateral trade. What is the potential for this border region to serve as an international gateway for goods and services? What kind of public–private models are needed to spur integrated regional growth? What measures should be put in place to ensure cost-efficiency for joint logistics and infrastructure projects?

Moderators:

Esko Aho, Prime Minister of Finland (1991–1995); Executive Chairman of the Board, East Office of Finnish Industries

Vladimir Yakunin, President, Russian Railways

Panellists:

Mikael Aro, President and Chief Executive Officer, VR Group (Finnish Railways)
Alexander Drozdenko, Governor, Government of Leningrad Region
Erkki Jarvinen, President, Chief Executive Officer, Tikkurila
Kari Kauniskangas, Chairman of the Management Board, President, Chief Executive Officer, YIT Corporation
Alexander Khudilainen, Head of the Republic of Karelia
Ilpo Kokkila, Chairman of the Board of Directors, SRV Group
Tapio Kuula, President and Chief Executive Officer, Fortum Corporation
Alexey Mordashov, General Director, Severstal
Viktor Olersky, Deputy Minister of Transport of the Russian Federation
Hannele Pokka, Permanent Secretary of the Ministry of Environment of Finland

14:00–14:45

Pavilion 5
Conference Hall 5.3

Studies in Leadership: Defining Our Future

NOT WASTING A CRISIS: WHAT (SHOULD) WE HAVE LEARNED TO BETTER MANAGE THE GLOBAL ECONOMY?

Moderator:

Steve Sedgwick, Anchor, CNBC

Panellist:

Alexei Kudrin, Dean of the School of Liberal Arts and Sciences, St. Petersburg State University

15:30–16:45

Pavilion 5
Business Breakfast
Hall 5.4

Realizing Russia's Competitive Edge

Business Roundtable

RUSSIA – LATIN AMERICA: A NEXT FRONTIER IN PAN-REGIONAL INTEGRATION

There is great potential to build on recent discussions to strengthen economic relations between Russia and the Latin American and Caribbean states. What are some of the key sectors where Russia and Latin America can jumpstart trade and investment? How might BRICS economies coordinate greater trade and investment in the region to the benefit of all? Can the use of an integrated currency and independent payments systems become a mobilizing factor for stable partnerships?

Moderator:

Sergey Brilev, Anchor, Russia TV Channel; President, Bering-Bellingshausen Institute

Panellists:

Esteban Albornoz, Minister of Electricity and Renewable Energy of the Republic of Ecuador

Valdrack Jaentschke, Vice-Minister of Foreign Affairs of the Republic of Nicaragua

Andre Clark Juliano, Executive Vice-President of International Business, Camargo Correa

Alexey Likhachev, Deputy Minister of Economic Development of the Russian Federation

Mikhail Pogosyan, President, Chairman of the Management Board, United Aircraft Corporation

Alexey Repik, Co-Chairman, Business Russia All-Russian Public Organization

Andrei Slepnev, Member of the Board on Trade, Eurasian Economic Commission

Front row participants:

Peter Fradkov, General Director, Russian Agency for Export Credit and Investment Insurance

Jaime Gornsztejn, Managing Director of the Representative Office, Brazilian Development Bank United Kingdom

Boris Ivanov, First Vice-President, Gazprombank (Open Joint-Stock Company)

Dmitry Morozov, General Director, Biocad

Maxim Sergeev, General Director, INTER RAO - Export

Andrey Shishkin, Vice-President, Rosneft

Sergey Vasiliev, Deputy Chairman of the Management Board, Member of the Management Board, State Corporation Bank for Development and Foreign Economic Affairs (Vnesheconombank)

16:00–17:30
Pavilion 8A
Congress Hall

Spurring Growth While Mitigating Risks

Sberbank Session

NEW COMPETITIVENESS: ALTERNATIVES AND PROSPECTS

The era of exponential growth in many emerging economies increasingly looks to be receding into history, setting off a debate on the potential merits of new approaches to economic policy. In the case of Russia, the country can continue to seek the optimum balance and speed of integration into the international economic space; secondly it needs to set its priorities and strike the right balance between traditional and more knowledge-intensive industries over the medium term, and finally, it will need to manage the classical debate on the government's role in the economy. What is the correct path for Russia to deliver the next generation in growth? What problems must be overcome as the government takes strong action to resolve macroeconomic problems, yet introduces necessary liberalization measures which are important for long-term economic stability? What steps should be taken to attract investment to modernize the economy while increasing competitiveness?

Moderator:

Herman Gref, Chairman of the Management Board, Chief Executive Officer, Sberbank

Panellists:

Dominic Barton, Managing Director, McKinsey & Company

Anatoly Chubais, Chief Executive Officer and Chairman of the Executive Board, RUSNANO Corporation

Sergei Glazyev, Adviser to the President of the Russian Federation on Regional Economic Integration

Alexei Kudrin, Dean of the School of Liberal Arts and Sciences, St. Petersburg State University

Lord Mandelson, Chairman, Global Counsel; European Commissioner for Trade (2004–2008)

Anton Siluanov, Minister of Finance of the Russian Federation

Alexey Uljukaev, Minister of Economic Development of the Russian Federation

Charles Wyplosz, Professor of International Economics, Graduate Institute of International and Development Studies, Geneva

Vladimir Yakunin, President, Russian Railways

16:00–17:15

Pavilion 4

Conference Hall 4.1

Realizing Russia's Competitive Edge

Russia-24 Teledebates

THE OLYMPIC LEGACY: LESSONS AND OPPORTUNITIES FOR THE 2018 WORLD CUP

While hosting the Olympic games in Sochi gave the entire southwest region a transformational economic and infrastructure boost, Russia's next challenge in hosting a major global sporting event is just around the corner. The 2018 FIFA World Cup will be held at 12 stadiums in 11 cities, and while this is a different architecture than an Olympic village hub design, many lessons can be drawn from the Olympic experience. What impact should budget management have on the design of facilities for the World Cup? How have public-private partnership models performed in terms of implementing projects on such a grand scale? What should be the long-term impact of investment into athletics and sporting infrastructure, and could this be designed to offer businesses a profitable outlet for investment even after the event?

Moderator:

Evelina Zakamskaya, Anchor, Russia 24 TV Channel

Panellists:

Dmitry Chernyshenko, President, Chief Executive Officer, Organizing Committee Sochi 2014 ANO

Phil Esposito, Former Hockey Player, New York Rangers

David Gray, Managing Partner, PwC Russia

Jean-Claude Killy, Chairman, IOC Coordination Commission for Sochi 2014

Dmitry Kozak, Deputy Prime Minister of the Russian Federation

Vladimir Potanin, President, Interros Holding Company

Alexander Zhukov, First Deputy Chairman, State Duma of the Russian Federation

16:00–17:15

Pavilion 4

Conference Hall 4.2

Spurring Growth While Mitigating Risks

RT (Russia Today) Teledebates

INFOWARS: WHO PAYS THE PRICE?

Encouraged or implored by the media frenzy that surrounds any prominent international conflict, politicians and statesmen have increasingly been relying on sanctions to hurt an unfavorable regime. But sanctions impact economic interests on all sides – a loss of capital for one is a loss of profit for another, and a closing of a market for an exporter means scarcity of goods for the importer nation. With Russia in the InfoWars cross-hairs, is it possible for international business players to resist the hype and focus on maximizing economic opportunity?

Moderator:

Peter Lavelle, Anchor, Russia Today

Panellists:

Ben Aris, Editor-in-Chief, Business New Europe

Pepe Escobar, Correspondent, Asia Times

John Laughland, Director of Studies, The Institute of Democracy and Cooperation

Alexander Mercouris, International Law Expert

Sebastian Sass, Policy Advisor for EU-Russia Energy and Infrastructure Projects, Sass Consulting

16:00–17:15

Pavilion 4

Conference Hall 4.3

Spurring Growth While Mitigating Risks

Arena

WILL TECHNOLOGY HOLLOW OUT THE GLOBAL MIDDLE CLASS?

Growing trends in income disparity are a concern in both developed and major emerging economies. At the same time, it is estimated that USD 5–7 trillion of economic activity will be impacted by the automation of knowledge work over the coming decade. How might these technological advances put pressure on middle-class prosperity, and what steps can be taken to ensure economies possess both the competitive skills and the supporting social systems to maintain – or improve – broad-based affluence?

Moderator:

Simon Nixon, Chief European Commentator, The Wall Street Journal

Panellists:

Alexander Galitsky, Co-Founder, Managing Partner, Almaz Capital Partners

Dr. Fan Gang, Director, National Economic Research Institute (NERI); Chairman, China Reform Foundation

Hubertus von Grunberg, Chairman of the Board of Directors, ABB

Simona Marinescu, Director, UNDP Istanbul International Center for Private Sector in Development (IICPSD)

Vladimir Mau, Rector, Russian Presidential Academy of National Economy and Public Administration

Ozcan Saritas, Leading Research Fellow, National Research University Higher School of Economics; Editor-in-chief, Foresight: The journal of future studies, strategic thinking and policy

Pal Erik Sjatil, Managing Partner EEMA, McKinsey

16:00–17:15

Pavilion 8

Conference Hall 8.3

Spurring Growth While Mitigating Risks

Panel Session

PUSHING THE TECHNOLOGY FRONTIERS IN TRANSPORT AND LOGISTICS

From autonomous cars, nano-embedded packaging and the 'Internet of Things' to higher speed, fuel-efficient trains and another 2 billion people connected to the Internet, the next decade promises a transformation in transport and logistics. How are businesses managing the rapid pace of technological change in the sector, and what role should governments play in making sure the necessary infrastructure is in place?

Moderator:

David Schlesinger, Managing Director, Tripod Advisors

Panellists:

Mikael Aro, President and Chief Executive Officer, VR Group (Finnish Railways)

Alexander Gurko, President, Development and Use of Navigation Technologies

Sergey Kravchenko, Regional President in Russia and CIS, Boeing
Luis Maroto, President, Chief Executive Officer, Amadeus IT Group
Dmitry Strashnov, General Director, Russian Post
Ozgur Tanrikulu, Director, McKinsey & Company, Turkey

Front row participants:

Mikhail Blinkin, Director, Institute for Transport Economics and Transport Policy Studies; Head of the Strategy 2020 Expert Group on Transport Issues
Dmitry Kostygin, Chairman of the Board, Ulmart

16:00–17:15
Pavilion 3
Amphitheatre

Realizing Russia's Competitive Edge

Panel Session

THE ENERGY EFFICIENCY IMPERATIVE IN RUSSIA

Russia is the world's fourth largest energy consumer with an energy intensity several times higher than that of other comparative economies. The Russian Government has set the goal of a 40% reduction of energy intensity by 2020, but to realize this ambition will take some EUR 230 billion in investment. What government support measures and financial incentives are required to advance this policy initiative? Can the private sector alone drive the adoption of energy efficient technologies and how can the interdependency of public and private sector agendas best be managed to achieve optimum savings?

Moderator:

Michael Stoppard, Chief Strategist, Global Gas, IHS Energy

Panellists:

Dr. Hans-Paul Buerkner, Chairman, The Boston Consulting Group

Anton Inyutsyn, Deputy Minister of Energy of the Russian Federation

Rustam Minnikhanov, President of the Republic of Tatarstan

Andrey Murov, Chairman of the Management Board, Federal Grid Company of Unified Energy System

Henri Proglio, Chairman of the Board of Directors, Chief Executive Officer, Électricité de France

Roman Starovoit, Chairman, Federal Road Agency

Sergey Stepashin, Supervisory Council Chairman, State Corporation Housing and Utility Complex Reform Foundation

Jean-Pascal Tricoire, Chairman and Chief Executive Officer, Schneider Electric

Dimitris Tsitsiragos, Vice-President, Europe, Central Asia, Middle East and North Africa, International Finance Corporation (IFC), World Bank Group

Front row participants:

Andrey Chibis, Deputy Minister of Construction, Housing and Utilities of the Russian Federation

Nikolay Grachev, Vice-President, Executive Director of the Energy Efficient Technologies Cluster, Skolkovo Foundation

16:00–17:15
Mercedes Bar

Realizing Russia's Competitive Edge

Briefing

DEVELOPMENT PROSPECTS FOR THE LABOUR MARKET

Moderator:

Dmitry Schugorev, Anchor, Russia 24 TV Channel

Panellist:

Maxim Topilin, Minister of Labour and Social Protection of the Russian Federation

16:00–17:15
PepsiCo Café

Realizing Russia's Competitive Edge

Panel Session

A ROADMAP FOR IMPROVING RUSSIA'S UNIVERSITY SYSTEM

In cooperation with PwC

While the country possesses some of the world's top individual scientific and technical minds, Russian universities are rarely ranked among the global top 100. What are some of the practical measures that can be taken to strengthen the country's university system, and in particular, how can the private sector and business leaders help spur better performance?

Moderator:

Blair Sheppard, Global Strategy and Leadership Development Leader, PwC International

Panellists:

Philip G. Altbach, Research Professor and Director, Center for International Higher Education in the Lynch School of Education at Boston College

Dr. Xiang Bing, Founding Dean and Professor of China Business and Globalization, Cheung Kong Graduate School of Business (CKGSB)

Oleg Kharkhordin, Rector, European University at St. Petersburg (EUSP)

Yaroslav Kuzminov, Rector, National Research University of the Higher School of Economics

Igor Maksimtsev, Rector, St. Petersburg State University of Economics

Vladimir Mau, Rector, Russian Presidential Academy of National Economy and Public Administration

Ruben Vardanyan, Entrepreneur and Philanthropist

16:00–17:15
Pavilion 5
Conference Hall 5.1

Realizing Russia's Competitive Edge

Panel Session

THE DOLLARS AND SENSE IN BETTER MANAGING THE RUSSIAN ENVIRONMENT

In cooperation with Deloitte

Much progress has been made in environmental management over the past two decades when, coming out of the Soviet period, as much as 40% of Russian territory experienced ecological stress. Yet further efforts are called for – including the introduction of specific 'green' measures to increase business awareness, improved regulatory frameworks and incentives, and policies to encourage the adoption of new technologies – which, if taken in combination, are not only good for the environment, but also strengthen a company's bottom line. Are there some case studies where stronger environmental practices have led to better business efficiencies and more sustained profits? What key systemic policy approaches and technical innovations can drive a new 'green agenda' for Russian industry?

Moderator:

Elena Lazko, Partner Consulting Department, Deloitte

Panellists:

Mikhail Akim, Vice-President for Strategic Development, ABB

Madeleine Bergrahm, Head of Environmental and Social Responsibility EMEA, HP

Andrei Elinson, Deputy Chief Executive Officer, Basic Element

Vsevolod Gavrillov, Director of Projects Management Directorate in Energy Saving and Nature Directorate, Sberbank

Nuritdin Inamov, Director, Department of International Cooperation, Ministry of Natural Resources and Environment of the Russian Federation

Maxim Nechaev, Director, Consulting, IHS Energy

Isaac Sheps, President, Baltika Breweries

Evgeny Shvarts, Director of Conservation Policy, World Wide Fund for Nature

16:00–17:15

Pavilion 5

Conference Hall 5.2

Realizing Russia's Competitive Edge

Panel Session

MODELS FOR REVAMPING RUSSIAN INDUSTRIAL COMPETITIVENESS

In cooperation with Gazprombank (Open Joint-Stock Company)

With the US reshoring manufacturing capacity and China seeking to move beyond labour-intensive production, the global industrial landscape is undergoing fundamental shifts. Facing stiffer global competition – but possessing a well-educated, highly skilled workforce and rich in energy resources – what approaches might Russian industrialists and policymakers learn and adopt from the US, China, and others to shore up competitiveness? What immediate steps should be taken to put Russia on a path towards reaching its industrial potential?

Moderator:

Ekaterina Trofimova, First Vice-President, Member of the Management Board, Gazprombank (Open Joint-Stock Company)

Panellists:

Luca Caruso, Partner and Director, Bain & Company

Manfred Eibeck, Chief Executive Officer, Russian Machines

Evgeny Gavrilin, Chief Economist, Managing Director, Sberbank CIB

Andrey Guryev, General Director, PhosAgro

Yaroslav Lissovolik, Member of the Management Board, Chief Economist, Deutsche Bank

Denis Manturov, Minister of Industry and Trade of the Russian Federation

Alexander Misharin, First Vice-President, Russian Railways

Andrei Slepnev, Member of the Board on Trade, Eurasian Economic Commission

Front row participant:

Igor Karavaev, Vice-President, Executive Director of Nuclear Technology Cluster, Skolkovo Foundation

16:00–17:15

Pavilion 5
Conference Hall 5.3

Managing Disruptions and Embracing Change

Panel Session

EARLY DAYS IN THE NEXT GENERATION SPACE RACE

Many in the sector believe the current space race has the feel of the Internet economy in the 1990s: characterized by unrestrained creativity coupled with the uncertainty of business models only occasionally bumping into economic realities. Which approaches are showing the most promise, and how will the private sector and new state entrants impact the future of space travel?

Moderator:

Joe Pappalardo, Senior Editor, News, Popular Mechanics

Panellists:

Francois Auque, Executive Vice-President of the Defence and Space Division, Airbus Group

Jean Loic Galle, President, Chief Executive Officer, Thales Alenia Space

Igor Komarov, General Director, United Rocket and Space Corporation

Vitaly Lopota, President, S.P. Korolev Rocket and Space Corporation Energia

Dr. Susmita Mohanty, Co-Founder and Chief Executive Office, Earth2Orbit

Sergei Nedoroslev, Co-Chair, Business Russia All-Russian Public Organization; Chairman of the Board of Directors, Kaskol Group of Companies

Oleg Ostapenko, General Director, Russian Federal Space Agency

Front row participant:

Alexei Belyakov, Vice-President, Executive Director of the Space Technologies and Communications Cluster, Skolkovo Foundation

17:15–18:30

Pavilion 5
Business Breakfast
Hall 5.4

Managing Disruptions and Embracing Change

Panel Session

STRATEGIC COMMUNICATIONS: A CRITICAL FACTOR FOR RUSSIA'S COMPETITIVENESS IN GLOBAL MARKETS

To survive and thrive, Russian business leaders who are steering their operations abroad must find international partners and build new strategic alliances as well as integrate into global production chains and knowledge sharing in order to enjoy the competitive benefits on a multinational scale. Rising to this challenge will require that Russian corporations to not only be clear and transparent, but they should also embody values reflecting global leadership ambitions and focus on partnership-building. How can strategic communications and the latest branding tools be used to accomplish these goals and consequently increase Russian competitiveness in global markets?

Moderator:

Tina Kandelaki, General Producer, Apostol Media Group

Panellists:

Sergei Chemezov, Chief Executive Officer, Russian Technologies State Corporation

Peter Necarsulmer, Executive Chairman, PBN Hill+Knowlton Strategies

Igor Shuvalov, First Deputy Prime Minister of the Russian Federation

Oleg Sienko, Chief Executive Officer, JSC Scientific Production Corporation Uralvagonzavod

Ruben Vardanyan, Entrepreneur and Philanthropist

Steffan Williams, Partner, RLM Finsbury

18:00–19:15
Pavilion 3
Amphitheatre

Realizing Russia's Competitive Edge

Panel Session

URBANIZATION TRENDS: CREATING CITIES FOR PEOPLE

The number of urban residents is growing by nearly 60 million per annum, so that by 2050 some 6.4 billion people – or seven out of every ten people – will be living in a city. This enormous demographic transition requires new approaches in urban planning and development, and cities of all sizes and in all geographies are replacing the 'modernist' town planning concept of the 20th century with the concept of 'Cities for People', where planning takes place on a 'human-scale'. How can city planners, policy makers, businesses and other constituents best collaborate to make our cities convenient, affordable, lively, safe, and attractive to live in? How can the private sector come to benefit from this fundamental shift in approaches to urban development?

Moderators:

Oleg Pachenkov, Director, Centre for Applied Social Research, European University at St. Petersburg

Henriette Vamberg, Director and Head of Gehl Cities, Gehl Architects; Expert, Project SAGA Public Spaces in Transformation

Panellists:

Markus Appenzeller, Architect, Urban Planner, Partner, MLA+ (Netherlands)

Vsevolod Belikov, Chair, Council of Municipalities of St. Petersburg

Mika Boedeker, Director, Nordic Council of Ministers' Information Office in St. Petersburg

Jan Gehl, Founding Partner, Gehl Architects

Anatoly Kotov, Chair, Committee for Economic Policy and Strategic Planning, St. Petersburg

Enric Massip-Bosch, Founder, EMBA ARCHITECTS; Architecture and Urban Planning Advisor to the Vice-Mayor of Barcelona

Nina Oding, Head of the Research Department, IC SER Leontiev Centre

Georgy Poltavchenko, Governor of St. Petersburg

Vladimir Vasilyev, Rector, St. Petersburg National Research University of Information Technologies, Mechanics and Optics

Daniyar Yusupov, Architect, Member of Town Planning Council of St. Petersburg, Member of the Expert Platform 'Open Laboratory of the City. OLG', Expert on 'The SAGA of the City' project

Front row participants:

Stanislava Boskovic Sigon, Architect and Urban Designer; Partner, Architectural Systems Office

Vyacheslav Makarov, Chair, St. Petersburg Legislative Assembly

Nikolay Pryanishnikov, President, Microsoft in Russia

Boris Zhikharevich, Director, Resource Center for Strategic Planning, IC SER Leontiev Centre

May 23, 2014

08:00–09:15

Pavilion 5
**Business Breakfast
Hall 5.4**

Realizing Russia's Competitive Edge

Business Breakfast

RUSSIAN–ITALIAN BUSINESS DIALOGUE: LONG-TERM COOPERATION PROSPECTS

Economic cooperation between Russia and Italy has shown strong performance of the past decade, with Italy ranking among Russia's top European trading partners. Some 500 Italian companies operate in Russia and represent a whole sectoral range of Italian business. What are the long-term prospects for the bilateral economic cooperation between Russia and Italy? What are the next steps in further promoting closer ties with Italian business? What specific projects have a largest potential for strengthening this important commercial partnership in the current economic and political situation?

Moderators:

Vladimir Dmitriev, Chairman, State Corporation Bank for Development and Foreign Economic Affairs (Vnesheconombank)

Luisa Todini, President, Todini

Panellists:

Mikhail Alekseev, Chairman of the Management Board, UniCredit Bank Russia

Federica Barbaro, Chief Executive Officer, Pietro Barbaro

Giovanni Castellaneta, President, SACE

Sergey Cheremin, Minister of Moscow Government, Head of the Department for External Economic and International Relations of Moscow

Fabrizio Di Amato, Chairman of the Board of Directors, Maire Tecnimont

Vitaly Keondjian, President, Alliance Group

Aleksey Meshkov, Deputy Minister for Foreign Affairs of the Russian Federation

Vincenzo Petrone, President, Fincantieri

Vladimir Potemkin, Deputy Governor, Head of Representative Office of the Government of Kaluga Region

Cesare Ragolini, Ambassador Extraordinary and Plenipotentiary, Embassy of the Italian Republic in the Russian Federation

Pietro Salini, Chief Executive Officer, Salini Impregilo

Gerardo Stigliani, General director, CO.MO.I. SIM

Dmitry Strashnov, General Director, Russian Post

Vincenzo Trani, Chairman of the Board of Directors, Concern General Invest

08:15–09:30

Pavilion 5
**Business Breakfast
Hall 5.5**

Realizing Russia's Competitive Edge

Business Breakfast

INVESTING IN RUSSIA'S URBAN DEVELOPMENT FUTURE

Investment in integrated urban development projects – including the provision of high-quality housing with the necessary social, transport, and utility infrastructure, as well as the creation of jobs and public spaces – can not only satisfy high demand for modern, comfortable housing in Russia, but also provide high-yield returns for investors. Are there any case studies of development projects, both in Russia and internationally, that can serve as a template for expansion? What is the right mix of incentives and public and private sector roles that leads to success?

Moderator:

Oxana Derevyanko, Head of the Business Programme Department, Russia Today

Panellists:

Kirill Androsov, Managing Partner, Altera Capital

Alexander Braverman, Chief Executive Officer, The Russian Housing Development Foundation

Igor Finogenov, Chairman of the Management Board, Eurasian Development Bank

Dragomir Karic, Chairman of the Board of Directors, Dana Holdings

Vadim Khrapoun, Partner, PwC Russia

Mikhail Men, Minister of Construction, Housing and Utilities of the Russian Federation

Alexander Plutnik, Deputy Minister of Construction, Housing and Utilities of the Russian Federation

Igor Shuvalov, First Deputy Prime Minister of the Russian Federation

Oleg Soloschansky, President, Inteco

Front row participants:

Mark Garber, Chairman of the Board, GHP Group

Mikhail Kuzovlev, President, Chairman of the Management Board, Bank of Moscow

Maksim Petrov, General Director, AKD

Esad Sari, President, Russian-Turkish Business Association

Alexander Semenyaka, Chief Executive Officer, Agency for Housing Mortgage Lending

Martin Shakkum, First Deputy Chairman of the Committee on Land Relations and Construction, State Duma of the Russian Federation

Valery Shantsev, Governor of Nizhny Novgorod Region

Timur Ufimtsev, Director General, Sinara-Development

09:45–11:00

Pavilion 4

Conference Hall 4.1

Spurring Growth While Mitigating Risks

Arena

THE COMMODITY DEMAND CYCLE: STRATEGIES TO ADJUST TO A NEW NORMAL?

In cooperation with RUSAL

With many of the major economies in a period of slower growth, some of the heat has come out of global commodities. Is the recent slowdown due to a relief in structural constraints and speculative pressures, or can we expect a sharp recovery in commodity demand? What steps should firms take as global growth picks up over the coming twelve to eighteen months?

Moderator:

Charles Robertson, Global Chief Economist, Renaissance Capital

Panellists:

H.E. Suhail Mohamed Faraj Al Mazrouei, Minister of Energy, UAE

Oleg Deripaska, Chief Executive Officer, Chairman of the Management Board, UC RUSAL

Dr. Fan Gang, Director, National Economic Research Institute (NERI); Chairman, China Reform Foundation

Daniel Jaeggi, President, Co-Founder and Head of Global Trading, Mercuria

09:45–11:00

Pavilion 4

Conference Hall 4.3

Spurring Growth While Mitigating Risks

Arena

THE SHIFTING FORTUNES OF THE MEGA CITY GROWTH ENGINES

Over 60% of global GDP is derived from the leading 600 urban centres worldwide, with almost 65% of these cities presently located in developed economies. However, huge eastward shifts are projected, with about one third of the total expected to be located in emerging markets by 2025. What makes a city a successful engine of global growth? How should business respond to capitalize on this megatrend?

Moderator:

Alison Smale, Bureau Chief, The New York Times, Berlin

Panellists:

David La Rose, General Manager Central and Eastern Europe, IBM

Joe Macri, Vice-President EMEA Public Sector, Microsoft

Mark Otty, Member of the Global Executive Committee, Area Managing Partner EMEA, EY

Maxim Reshetnikov, Minister, Head of the Department of Economic Policy and Development, Moscow Government

09:45–11:00

Pavilion 8

Conference Hall 8.2
Innovation Hall

Realizing Russia's Competitive Edge

Business Roundtable

THE CIS: MODERN REALITY AND THE CHALLENGES OF SUSTAINED DEVELOPMENT

As a rapidly developing part of the global economy, the CIS can play an instrumental role in the future construction of a multipolar world. How can the commonwealth best capitalize on the advantages of integration and economic cooperation in the face of global competition? What needs to be done to take full advantage of the existing potential to broaden and deepen bilateral and multilateral economic interaction between the CIS countries, while consistently working towards integration?

Moderator:

Ruslan Greenberg, Director, Institute of Economics, Russian Academy of Sciences

Panellists:

Raimbek Batalov, Chairman of the Board of Directors, Raimbek Group

Timothy J. Colton, Chair, Department of Government, Harvard University

Igor Finogenov, Chairman of the Management Board, Eurasian Development Bank

Tamara Guzenkova, Deputy Director, Russian Institute for Strategic Studies

Andrey Kostin, President and Chairman of the Management Board, Member of the Supervisory Council, VTB Bank

Sergei Lebedev, Executive Committee Chairman, Executive Secretary of the Commonwealth of Independent States (CIS)

Dzhoomart Otorbaev, Prime Minister, Government of the Kyrgyz Republic
Vladimir Semashko, First Deputy Prime Minister, Council of Ministers of the Republic of Belarus
Igor Shuvalov, First Deputy Prime Minister of the Russian Federation
Frank Schauff, Chief Executive Officer, AEB (The Association of European Businesses)

09:45–11:00
Pavilion 8
Conference Hall 8.3

Spurring Growth While Mitigating Risks

Panel Session

INVESTOR HEATMAP: SHIFTING STRATEGIES FOR PRIVATE EQUITY AND SOVEREIGN WEALTH

While the emerging market growth engine cools and developed economies show signs of revival, the combined impact of technical innovation and shifts in energy markets is reshaping prospects for various industrial sectors. How are these and other macroeconomic factors impacting investor strategies? Where will private equity and SWF be putting money to work in the medium term?

Moderator:

Alexei Kudrin, Dean of the School of Liberal Arts and Sciences, St. Petersburg State University

Panellists:

Bader Muhammad Al-Sa'ad, Managing Director, Kuwait Investment Authority (KIA)

Heung-Sik Choo, Chief Investment Officer, Korea Investment Corporation

Kirill Dmitriev, Chief Executive Officer, Russian Direct Investment Fund (RDIF)

Vladimir Dmitriev, Chairman, State Corporation Bank for Development and Foreign Economic Affairs (Vnesheconombank)

Manabu Kato, Chief Representative in Moscow Office, Japan Bank for International Cooperation

Maurizio Tamagnini, Chief Executive Officer, Fondo Strategico Italiano

Hendrik du Toit, Chief Executive Officer, Investec Asset Management

Laurent Vigier, Chief Executive Officer, CDC International Capital

Ding Xuedong, Chairman of the Board, Chief Executive Officer, China Investment Corporation

09:45–11:00
Pavilion 3
Amphitheatre

Managing Disruptions and Embracing Change

Panel Session

THE CHANGING MAP FOR GLOBAL GAS

Much has been made of unconventional gas developments in the US, and now huge finds in Latin America and Africa as well as expanded LNG infrastructure are expected to come online soon. Coupled with this new emerging supply is the increasing adoption of gas for vehicles, power generation, and other applications, potentially growing the share of gas in the global energy mix. How are these trends reshaping energy markets worldwide, and what is the likely impact on the sector over the coming decade?

Moderator:

Grant Porter, Vice-Chairman, Barclays

Panellists:

Leonhard Birnbaum, Member of the Board of Management, E.ON
Jean-Francois Cirelli, President, Vice-Chairman of the Board of Directors, GDF Suez
Leonid Mikhelson, Executive Director, Chairman of the Management Board, Novatek
Alexey Miller, Deputy Chairman of the Board of Directors, Chairman of the Management Committee, Gazprom
Alexander Novak, Minister of Energy of the Russian Federation
Harald Schwager, Member of the Board of Executive Directors, BASF
Michael Stoppard, Chief Strategist, Global Gas, IHS Energy

Front row participants:

Roman Panov, Chief Executive Officer, Rusgeology
Grigory Vygon, Director of Energy Centre, Moscow School of Management SKOLKOVO
Petr Zolotarev, Executive Director of CNG Project, Russian Machines Corporation

09:45–11:00
Mercedes Bar

Realizing Russia's Competitive Edge

Briefing
FOSTERING ECONOMIC DEVELOPMENT OF THE RUSSIAN FAR EAST

Moderator:

Alexander Lyubimov, General Director, RBC-TV

Panellists:

Alexander Galushka, Minister for the Development of the Russian Far East
Pavel Grachev, Interim Chief Executive Officer, Polyus Gold International
Vladimir Pechenyi, Governor of the Magadan Region

09:45–11:00
PepsiCo Café

Realizing Russia's Competitive Edge

Panel Session
THE NATIONAL RATING OF RUSSIAN REGIONS: INITIAL RESULTS

The national rating of the investment climate in Russia's regions is designed to evaluate the effectiveness of the efforts made at all levels of government in order to improve the conditions for doing business there. It is expected that the rating will not only be a means of measuring these efforts, but also an effective tool for identifying and disseminating best practices in working with investors. Pilot testing of the rating system was launched across 22 Russian regions in late March. What are the initial results of the evaluation? What steps taken by regional authorities enabled good performance indicators to be achieved? Is it possible to achieve equally good results in all Russian regions?

Moderator:

Andrei Sharonov, Dean, Moscow School of Management SKOLKOVO

Panellists:

Andrei Belousov, Aide to the President of the Russian Federation
Sergey Belyakov, Deputy Minister for Economic Development of the Russian Federation

Alexander Brechalov, President, All-Russian Non-Governmental Organization of Small and Medium-Sized Businesses Opora Russia

Dr. Hans-Paul Buerkner, Chairman, The Boston Consulting Group

Sergei Katyrin, President, Chamber of Commerce and Industry of the Russian Federation

Andrei Nikitin, General Director, Agency of Strategic Initiatives

Alexey Repik, Co-Chairman, Business Russia All-Russian Public Organization

Alexander Shokhin, President, Russian Union of Industrialists and Entrepreneurs

Governors of the top-ranked regions

09:45–11:00

Pavilion 5

Conference Hall 5.1

Realizing Russia's Competitive Edge

Panel Session

EXPANDING INDUSTRIALIZATION: A TOOL FOR BROAD-BASED REGIONAL GROWTH

In cooperation with Russian Railways

The higher cost of doing business in capital cities coupled with the shortage of skilled labour and congested infrastructure is prompting international businesses to shift attention to the regions when entering or expanding industrial operations in Russia. But to fully capitalize on this trend, regional governments must better prepare the business environment. What government measures are presently lacking, and how should industrial zone systems be improved? How can start-up costs be better managed, and what incentive schemes can be expanded upon to maximize foreign investment?

Moderator:

Michal Rutkowski, Russia Head, World Bank

Panellists:

Anatoly Artamonov, Governor of Kaluga Region

Eckhard Cordes, Chairman, Committee on Eastern European Economic Relations

Michael Harms, Chairman of the Management Board, Russian-German Chamber of Commerce

Sergey Morozov, Governor of Ulyanovsk Region

Svetlana Sagaydak, Senior Vice-President, Sberbank

Alexey Uljukaev, Minister of Economic Development of the Russian Federation

Vladimir Yakunin, President, Russian Railways

Front row participant:

Vladimir Gruzdev, Governor of the Tula Region

09:45–11:00

Pavilion 5

Conference Hall 5.2

Realizing Russia's Competitive Edge

Panel Session

BUILDING LONG-TERM INVESTOR PARTNERSHIPS FOR RUSSIA'S INFRASTRUCTURE AGENDA

Russia can fulfil all its infrastructure development needs only if it is able to attract sustained private sector investment in projects. However, most private sector funds require short- and medium-term returns, while many projects may require payback periods stretching decades. How can financiers, relevant government

agencies, and the business sector better create new ways to put infrastructure funds to work while mitigating long-term risk and meeting investors' expectations on returns?

Moderator:

Timothy Heritage, Bureau Chief CIS, Thomson Reuters

Panellists:

Andrei Elinson, Deputy Chief Executive Officer, Basic Element

Jose Luis Irigoyen, Director, Transport, Water, Information and Communications Technology, World Bank

Vadim Mikhaylov, Senior Vice-President, Russian Railways

Roland Nash, Senior Partner and Chief Investment Strategist, Verno Capital

Sergey Nekrasov, First Vice-President, Gazprombank (Open Joint-Stock Company)

Yves-Thibault de Silguy, Vice-Chairman, Senior Director of the Board of Directors, Vinci

Robert Swaak, Vice-Chairman, Clients & Markets, PwC International

11:30–12:45

Pavilion 8

**Conference Hall 8.2
Innovation Hall**

Realizing Russia's Competitive Edge

Panel Session

NURTURING GROWTH CLUSTERS IN RUSSIAN REGIONS

In cooperation with State Corporation Bank for Development and Foreign Economic Affairs (Vnesheconombank)

The Russian Government seeks to spur competition amongst regions to develop sound, comprehensive investment projects to attract global investment. But to create dynamic business environments, leaders must create multicompany, multisector economic clusters that are mutually supportive in spurring growth and development. What more should be done to stimulate investment into regions, and what practical measure can be taken to build momentum for this approach?

Moderator:

Alexander Ivlev, Managing Partner, Russia, EY

Panellists:

Anatoly Artamonov, Governor of Kaluga Region

Oleg Deripaska, Chief Executive Officer, Chairman of the Management Board, UC RUSAL

Vladimir Dmitriev, Chairman, State Corporation Bank for Development and Foreign Economic Affairs (Vnesheconombank)

Alexander Galushka, Minister for the Development of the Russian Far East

Sergei Ivanov, Chief of Staff of the Presidential Executive Office of the Russian Federation

Paul Rollinson, Chief Executive Officer, Kinross Gold Corporation

Stanislav Voskresensky, Deputy Presidential Plenipotentiary Envoy to the Northwestern Federal District

Front row participants:

Igor Finogenov, Chairman of the Management Board, Eurasian Development Bank

Gleb Nikitin, First Deputy Minister of Industry and Trade of the Russian Federation

11:30–12:45

Pavilion 8
Conference Hall 8.2
Innovation Hall

DEVELOPMENT AWARD 2014 CEREMONY

11:45–13:00

Pavilion 4
Conference Hall 4.1

Realizing Russia's Competitive Edge

Arena

RUSSIAN CAPITAL FLOWS ESTABLISHING THE RIGHT INCENTIVES

In cooperation with VTB Capital

Corporate finance for Russian firms is relatively expensive, stymieing investment in productivity and expansion in young, small, and medium-sized businesses. At the same time, the country experiences large capital outflows. What policy prescriptions and changes to the investment environment can reverse capital flows back into Russia, while providing domestic firms with much-needed growth capital?

Moderator:

Steve Sedgwick, Anchor, CNBC

Panellists:

Alexander Afanasiev, Chairman of the Executive Board, Moscow Exchange

Irackly Mtibelishvily, Managing Director, Chairman of Banking, Citi Russia & CIS

Elvira Nabiullina, Governor, Central Bank of the Russian Federation

Viatcheslav Pivovarov, Chief Executive Officer, Altera Capital

Denis Shulakov, First Vice-President, Gazprombank (Open Joint-Stock Company)

Oleg Viyugin, Chairman of the Board of Directors, MDM Bank

Alexei Yakovitsky, Global Chief Executive Officer, VTB Capital

Front row participant:

Andrey Nazarov, Co-Chairman, Business Russia All-Russian Public Organization

11:45–13:00

Pavilion 4
Conference Hall 4.2

Spurring Growth While Mitigating Risks

CNN Teledebates

REVIVING THE GROWTH ENGINES FOR MAJOR EMERGING MARKETS

The world's major emerging economic powers each face significant and unique restructuring issues in order to spur the next generation of sustainable growth. Which economies are best positioned to take the necessary, even if difficult, adjustments to restore higher growth over the coming year to eighteen months, and what impact might this have on investor and business strategies?

Moderator:

John Deferios, Editor, Anchor, CNN International

Panellists:

Mustafa Abdel-Wadood, Partner, The Abraaj Group

Dmitry Konov, Chairman of the Management Board, General Director, SIBUR

Anton Siluanov, Minister of Finance of the Russian Federation

Alexey Uljukaev, Minister of Economic Development of the Russian Federation

Ding Xuedong, Chairman of the Board, Chief Executive Officer, China Investment Corporation

11:45–13:00

Pavilion 4
Conference Hall 4.3

Spurring Growth While Mitigating Risks

Rosseti Roundtable

THE INTEGRATION OF GLOBAL ENERGY GRIDS: JOINT PROJECTS FOR THE FUTURE

With economic growth slowing, policymakers are seeking new development strategies to drive performance of monopolies, rationalize costs, mitigate risks, and spur growth. As a result, integrating global energy systems is becoming an increasing priority for major players in the sector. What are the prerequisites for governments and energy companies working together on joint integration projects? What are the risks, and how might the integration of new technologies into energy infrastructure motivate the initiation of new projects?

Moderator:

Andrei Sharonov, Dean, Moscow School of Management SKOLKOVO

Panellists:

Oleg Budargin, Director General, Russian Grids

Christoph Frei, General Secretary, World Energy Council

Hubertus von Grunberg, Chairman of the Board of Directors, ABB

Jorgen Kildahl, Member of the Management Board, E.ON

Sergey Kirienko, General Director, State Atomic Energy Corporation ROSATOM

Vyacheslav Kravchenko, Deputy Minister of Energy of the Russian Federation

Philippe Monloubou, Chairman of the Board of Directors, ERDF

Front row participant:

Maxim Bystrov, Acting Chairman of the Management Board, Market Council Nonprofit Partnership

11:45–13:00

Pavilion 8
Conference Hall 8.3

Managing Disruptions and Embracing Change

Panel Session

MOBILITY MEETS BIG DATA: EMPOWERING INDIVIDUAL CHOICE ON THE MOVE

In cooperation with Microsoft

With mobile penetration projected to surpass desktop users for the first time this year and mobile accounting for a rapidly growing 23% of online sales, a new generation of locality services and big data personalization applications promises to transform mobile interaction. What strategies should business and marketers adopt to take advantage of these opportunities?

Moderator:

David Schlesinger, Managing Director, Tripod Advisors

Panellists:

Luis Martinez Amago, President in Europe, Middle East and Africa (EMEA), Alcatel-Lucent

Jon Fredrik Baksaas, President and Chief Executive Officer, Telenor Group

Wan Biao, Member of the Board of Directors, Huawei Technologies Ltd., Co.; Regional President, Huawei Russia

Michael Kleinemeier, President Middle & Eastern Europe, SAP

David La Rose, General Manager Central and Eastern Europe, IBM

Joe Macri, Vice-President EMEA Public Sector, Microsoft

Christian Morales, Vice-President, General Manager EMEA, Intel

Front row participants:

Sergey Fedorinov, Chief Executive Officer, Ulmart

Aleksey Komissarov, Moscow Government Minister, Head of Department of Science, Industrial Policy and Entrepreneurship, Moscow City Government

Alla Morrison, Program Officer, Open Finances, World Bank

11:45–13:00
Pavilion 3
Amphitheatre

Realizing Russia's Competitive Edge

Panel Session

PRIVATE SECTOR SOLUTIONS TO REGIONAL DEVELOPMENT

The impact of private sector investment and know-how can address a number of issues facing the Russian regions, including offering relief to overloaded urban transport networks, creating a better living environment for residents, increasing the transparency of public services, improving access to healthcare, and reforming the education system. Implementing innovative solutions is always a challenge, as it requires new methods of cooperation and new strategies. What practical measures could help expedite the introduction of the effective 'smart' solutions that Russia needs? How could the country's regions benefit from new approaches?

Moderator:

Sergei Naryshkin, Speaker, State Duma of the Russian Federation

Panellists:

Ruben Aganbegyan, Chairman of the Board of Directors, Otkritie Financial Corporation

Sergey Belyakov, Deputy Minister for Economic Development of the Russian Federation

Bernard Hours, Vice-Chairman of the Board of Directors, Danone

Rustam Minnikhanov, President of the Republic of Tatarstan

Clyde C. Tuggle, Senior Vice President, Chief Public Affairs and Communications Officer, The Coca-Cola Company

Viktor Vekselberg, Chairman of the Board of Directors, Renova Group; President, Skolkovo Foundation

Dmitry Zauers, First Vice-President, Gazprombank (Open Joint-Stock Company)

Front row participants:

Vladimir Kononov, First Deputy Chairman of the State Duma Committee for Science and High Technologies

Vladimir Mau, Rector, Russian Presidential Academy of National Economy and Public Administration

Nikolai Merkushkin, Governor of Samara Region

Sergey Morozov, Governor of Ulyanovsk Region

Sergey Zhvachkin, Governor of Tomsk Region

11:45–13:00
Mercedes Bar

Realizing Russia's Competitive Edge

Briefing

UPDATE: SINGLE ECONOMIC AREA AND THE CUSTOMS UNION

Moderator:

Evgenia Pismennaya, Reporter in Moscow, Bloomberg

Panellists:

Alexey Mordashov, General Director, Severstal

Andrei Slepnev, Member of the Board on Trade, Eurasian Economic Commission

11:45–13:00
PepsiCo Café

Spurring Growth While Mitigating Risks

Panel Session

INNOVATIONS IN RESOURCE MANAGEMENT TO IMPROVE FOOD SECURITY AND SUSTAINABLE AGRICULTURE

The major staple crops, such as wheat, potatoes, maize, rice, etc., account for over half of global food production by tonnage, but with the global population due to climb to 9 billion by 2040, concerns are being voiced as to whether we are prepared to manage our resources to meet future demand. Sustainable use of water, better human capital development in the agricultural sector, improvements in weather resistant strains, and other innovations can have a significant impact on yields, particularly in arid climates. What steps should be taken to better manage agro-industrial resources? What are the potential costs and benefits when introducing new technologies to increase the yields in crops, and which economies are best positioned to move to more sustainable production?

Moderator:

Charles Robertson, Global Chief Economist, Renaissance Capital

Panellists:

Anderson Guimaraes, Chief Executive Officer, PepsiCo Europe; Member of the Executive Board, PepsiCo Inc.

Andrey Guryev, General Director, PhosAgro

Olaf Koch, Chairman of the Management Board, METRO

Vladimir Rakhmanin, Assistant Director-General and Regional Representative for Europe and Central Asia, Food and Agriculture Organization of the United Nations

Isaac Sheps, President, Baltika Breweries

Sunny George Verghese, Co-Founder, Group Managing Director and Chief Executive Officer, Olam International

Arkady Zlochevsky, President, Russian Grain Union

11:45–13:00
Pavilion 5
Conference Hall 5.1

Managing Disruptions and Embracing Change

Panel Session

HOW ARE TECHNOLOGICAL ADVANCES CHANGING THE ECONOMIC INCENTIVES TO GLOBAL HEALTHCARE SYSTEMS?

A new generation of mobile monitoring and early diagnostic tools as well as remote treatment platforms could usher in an era focusing on preventive medicine instead of investing predominantly in post-diagnostic treatments. But to accomplish this, both business and public health officials need to work together to adjust incentives and modernize approaches. How pronounced might the shift to preventive healthcare be over the coming years, and how can both governments and businesses capitalize on these changes?

Moderator:

Simon Matskeplishvili, Chairman of the Echocardiography Section, Russian Society of Cardiology; Chief Scientific Researcher, Bakulev Scientific Centre for Cardiovascular Surgery of the Russian Academy of Medical Sciences

Panellists:

Olivier Bosc, President, Chief Executive Officer for Russia and CIS, GE Healthcare

Alberto Colzi, Vice-President, AbbVie

Olga Golodets, Deputy Chairman of the Government of the Russian Federation

Nikolay Pryanishnikov, President, Microsoft in Russia

Grigory Roytberg, Chief Executive Officer, Medicina

Vsevolod Rozanov, Senior Vice-President, Chief Financial Officer, Member of the Management Board, Sistema

Paul Stoffels, Worldwide Chairman, Janssen Pharmaceutical Companies of Johnson & Johnson

Peter Vullingsh, Chief Executive Officer in Russia and the CIS, Philips

Front row participants:

Eero Hautaniemi, President, Chief Executive Officer, Oriola-KD

Kirill Kaem, Vice-President, Executive Director of the Biomedical Technologies Cluster, Skolkovo Foundation

Sergey Tsyb, Deputy Minister of Industry and Trade of the Russian Federation

11:45–13:00

Pavilion 5

Conference Hall 5.2

Spurring Growth While Mitigating Risks

Panel Session

ENERGY INNOVATION AND SHIFTS IN INDUSTRIAL FUTURES

Much has been made of the re-shoring of US industry, due in large part to cheaper energy inputs resulting from innovations in shale oil and gas. How significant are these trends and what does this mean for European, Russian, and/or Asian industrial sector competitiveness over the coming five years?

Moderator:

Brett Olsher, Head of Global Natural Resources, Investment Banking Division, Goldman Sachs

Panellists:

Jorge Montepeque, Global Editorial Director, Commodities and Commercial Markets, Platts Inc

Peter Parry, Partner, Leader of Global Oil and Gas Practice, Bain & Company

Front row participants:

Igor Akhmerov, Chief Executive Officer, Avelar Energy Group; General Director, Hevel

Nikolay Grachev, Vice-President, Executive Director of the Energy Efficient Technologies Cluster, Skolkovo Foundation

Jean-Marc Soucy, Head, The Schlumberger Project Management Chair, Moscow School of Management SKOLKOVO

Alexei Texler, Deputy Minister of Energy of the Russian Federation

11:45–13:15

Pavilion 5
Conference Hall 5.3

Spurring Growth While Mitigating Risks

Workshop

PUTTING PRIVATE SECTOR INFRASTRUCTURE MONEY TO WORK – WHAT MODELS TO BUILD UPON?

In cooperation with EY. By invitation only

With private sector funds leery of investing in projects where returns are weak and stretch into decades, governments and entrepreneurs are being challenged to design new ways to structure project finance for infrastructure. Experience of managing and executing projects effectively is increasingly seen as critical for private sector investors. In this workshop, participants will discuss some of the successful case studies and how these might be scaled to increase private sector participation in critical infrastructure development.

Moderator:

Liam Halligan, Columnist, Telegraph Media Group; Editor-at-Large, Business New Europe

Discussion leaders:

Ruslan Alikhanov, President and Chief Executive Officer, FESCO

Oleg Pankratov, Head of Infrastructure Capital and Project Finance, VTB Capital

Valery Reshetnikov, Senior Vice-President, Russian Railways

Aaron Rubin, Chief Executive Officer, Macquarie Russia & CIS Infrastructure Fund

Maxim Sokolov, Minister of Transport of the Russian Federation

Roman Trotsenko, Chairman of the Board of Directors, AEON Corporation

Joe Watt, Chairman of the Management Committee and Managing Partner, CIS, EY

13:15–14:00

Pavilion 7A
Conference Hall 7.1

INTERNATIONAL GLOBAL ENERGY AWARD

13:15–14:15

Pavilion 8
Conference Hall 8.2
Innovation Hall

MEETING WITH PARTICIPANTS OF THE GLOBAL CEO SUMMIT

14:30–16:30

Pavilion 8A
Congress Hall

Spurring Growth While Mitigating Risks

Plenary Session

SUSTAINING CONFIDENCE IN A WORLD UNDERGOING TRANSFORMATION

Address by the President of the Russian Federation Vladimir Putin and invited heads of state and government

Moderator:

Geoff Cutmore, Anchor, CNBC

Panellists:

Khaldoon Khalifa Al Mubarak, Chief Executive Officer, Mubadala Development Company

Jon Fredrik Baksaas, President and Chief Executive Officer, Telenor Group

Shiv Vikram Khemka, Vice-Chairman, Chief Executive Officer, SUN Group
Patrick Kron, Chairman and Chief Executive Officer, Alstom

17:15–18:30
Pavilion 4
Conference Hall 4.1

Managing Disruptions and Embracing Change

Arena

THE MEDIA TODAY: GLOBAL TRANSFORMATION TRENDS AND PROSPECTS

Work on determining a world media agenda has long become part of modern international relations. Publications of rating agencies' statistics and opinions and biased interpretations of national economic parameters are often used by world powers as foreign policy instruments. As before, the world media market still looks unstable. In the course of the discussion, the heads of world news agencies and mass media will analyze the main trends and challenges facing the global media community. What is the role of the mass media in the modern world? Are the media coping with the role of mediators between the state and society well enough? Do the interests of the state prevail over the need for the impartial coverage of events? Is the mass media capable of controlling the authenticity of information? What is the place of professional ethics in modern journalism? Is there truly independent mass media? Can journalists be targets of political sanctions?

Moderators:

Mikhail Gusman, Chairman, Russian National Committee of UNESCO's International Program for the Development of Communication (IPDC); Vice-President, News Agencies World Council

Clive Marshall, Director General, Press Association

Panellists:

Aram Ananyan, Director General, Armenpress News Agency

Juan Maria Calvo, International Relations Director, EFE News Agency

Giuseppe Cerbone, Managing General and Chief Executive Officer, ANSA News Agency

Ilgar Huseynov, Director General, Trend News Agency

Thomas Kent, Deputy Managing Editor, Associated Press

Sergey Mikhailov, General Director, ITAR-TASS

Maxim Minchev, Director General, Bulgarian News Agency

Hiroki Sugita, Executive Director, Kyodo News

17:15–18:30
Pavilion 4
Conference Hall 4.2

Spurring Growth While Mitigating Risks

CNBC Teledebates

GLOBAL GROWTH PROSPECTS IN A NEW EMERGING ENVIRONMENT

Recent US economic growth figures coupled with steadying European, Chinese – and potentially even Japanese – economies, all point to a strengthening recovery and reasons for optimism. However, uncertainty remains as the US Federal Reserve 'tapers' its monetary stimulus, global imbalances persist, and several emerging economies have experienced sharp currency fluctuations. How will needed adjustments impact long-term interest rates, private sector investment, and key sectors such as mortgages and global finance? What should be done to manage these challenges and create a sustainable environment?

Moderator:

Geoff Cutmore, Anchor, CNBC

Panellists:

Ruslan Alikhanov, President and Chief Executive Officer, FESCO

Dr. Xiang Bing, Founding Dean and Professor of China Business and Globalization, Cheung Kong Graduate School of Business (CKGSB)

Sergey Gorkov, Deputy Chairman of the Management Board, Sberbank

Charles Robertson, Global Chief Economist, Renaissance Capital

17:15–18:30

Pavilion 4

Conference Hall 4.3

Realizing Russia's Competitive Edge

Arena

RUSSIAN FIRMS BUILDING GLOBAL PROFITS

Russia's energy and industrial firms have traditionally looked to Europe as their main trade and investment markets. More recently, businesses are expanding their activities in South-East Asia, Africa, and Central Asia, as well as diversifying in a number of developed markets. How are Russian firms better preparing themselves to compete globally, and what further steps must be taken?

Moderator:

Timothy Heritage, Bureau Chief CIS, Thomson Reuters

Panellists:

Hakan Atesh, President and Chief Executive Officer, DenizBank

Petr Golitsyn, Chairman, TMK IPSCO

Andrey Guryev, General Director, PhosAgro

Anatoly Karachinsky, President, IBS Group

Shiv Vikram Khemka, Vice-Chairman, Chief Executive Officer, SUN Group

Alexey Tyupanov, Member of the Board, Russian Agency for Export Credit and Investment Insurance

Joe Watt, Chairman of the Management Committee and Managing Partner, CIS, EY

Nikolai Zelenski, Chief Executive Officer, Nordgold

Front row participant:

Vitaly Pyltsov, Chief Operating Officer, Russian Direct Investment Fund (RDIF)

17:15–18:30

Pavilion 8

**Conference Hall 8.2
Innovation Hall**

Realizing Russia's Competitive Edge

Panel Session

THE INVESTORS' OPPORTUNITY IN RUSSIA'S REFORMING ELECTRIC POWER INDUSTRY

Russia began reform of its electric power industry about a decade ago, with the international investor community now in a position to judge a track record of results and if now is the time to participate in further development. How successful has the reform agenda been to date and what key issues need further attention? Are there enough competitive incentives in the market place and how does Russia's reform process compare with other international market trends? What are the key opportunities and challenges for the investor community when looking at the sector today?

Moderator:

Vladimir Knyagin, Director General, Center for Strategic Research 'North-West' Foundation

Panellists:

Anatoly Chubais, Chief Executive Officer and Chairman of the Executive Board, RUSNANO Corporation

Tapio Kuula, President and Chief Executive Officer, Fortum Corporation

Alexander Novak, Minister of Energy of the Russian Federation

Stepan Solzhenitsyn, Partner, McKinsey & Company

Boris Vainzikh, General Director, Integrated Energy Systems

Enrico Viale, General Director, Enel OGK-5

Remes Seppo Yuha, Chairman of the Board of Directors, EOS Russia

Front row participants:

Nataliya Nevmerzhitskaya, Chairman of the Board, Non-commercial Partnership of Guarantee Suppliers and Energy Supply Companies

Sergei Suverov, Head of the Analytical Department, 'Russian Standard' Management Company

Vasily Zubakin, Head, Department of Coordination of the Operation and Energy Supply, Lukoil

17:15–18:30

Pavilion 8

Conference Hall 8.3

Spurring Growth While Mitigating Risks

Panel Session

THE SHANGHAI COOPERATION ORGANIZATION AS A POTENTIAL ECONOMIC PLATFORM

Comprising over one quarter of the world's population and stretching over half of Asia, the SCO has laid down a strong foundation of political and security relations amongst its members, underpinned by numerous intergovernmental agreements. There is a growing interest in expanding this platform into the economic realm, increasing trade and investment activities while facilitating closer business ties. Which are the key areas where the SCO can serve as a platform for better economic ties amongst its members? What initiatives should governments undertake to realize this potential?

Moderator:

Dmitry Mezentsev, Secretary-General, SCO

17:15–18:30

Pavilion 3

Amphitheatre

Realizing Russia's Competitive Edge

Panel Session

THE PRIVATE SECTOR'S ROLE IN RUSSIA'S EVOLVING HEALTHCARE FUTURE

The Russian healthcare sector is overwhelmingly dominated by the public sector. However, to meet the challenge of the next generation of expanded services, the Government is looking to greatly expand the role of private services. What is the appropriate public-private balance in Russia's future healthcare system, and what steps should be taken to incentivize private sector investment?

Moderator:

Max Jackson, Chief Executive Officer, EMEA & APAC, Sudler & Hennessey

Panellists:

Alberto Colzi, Vice-President, AbbVie

Mark Kurtser, Chairman, Presidium of the Moscow Society of Obstetricians and Gynaecologists; Chairman of the Board of Directors, Mother and Child Group of Companies

Leonid Melamed, Chairman of the Board, Team Drive; Member of the Board of Directors, RusnanoMedInvest and NovaMedica

Alexey Repik, Chairman of the Board, R-Pharm

Grigory Roytberg, Chief Executive Officer, Medicina

Paul Stoffels, Worldwide Chairman, Janssen Pharmaceutical Companies of Johnson & Johnson

Arman Voskerchyan, Senior Vice-President and Sector Leader Healthcare RCA, Philips

Front row participant:

Kirill Kaem, Vice-President, Executive Director of the Biomedical Technologies Cluster, Skolkovo Foundation

17:15–18:30
Mercedes Bar

Realizing Russia's Competitive Edge

Briefing
BUDGET STRATEGY

Moderator:

Dmitry Schugorev, Anchor, Russia 24 TV Channel

Panellist:

Anton Siluanov, Minister of Finance of the Russian Federation

17:15–18:00
PepsiCo Café

Realizing Russia's Competitive Edge

Briefing
INVESTING IN THE REAL ECONOMY

Moderator:

Ryan Chilcote, Reporter, Bloomberg

Panellist:

Arkady Dvorkovich, Deputy Prime Minister of the Russian Federation

17:15–18:30
Pavilion 5
Conference Hall 5.1

Spurring Growth While Mitigating Risks

Panel Session
PUBLIC–PRIVATE PARTNERSHIPS: THE IMPERATIVE TO EXECUTE

Delivering big impact projects that can generate new economic opportunity – be it infrastructure development, improving education and creating a more highly skilled workforce, spurring R&D in basic sciences, or improving the business and investment environment – increasingly requires close collaboration between government and private sector players. Which are the key areas where effective public–private partnerships can generate growth and jobs? Which are the most effective models of public–private cooperation and where are new models of cooperation called for?

Moderator:

Dr. Hans-Paul Buerkner, Chairman, The Boston Consulting Group

Panellists:

Pieter Boone, Managing Director, METRO Cash & Carry Russia

Andrei Dubovskov, President, Chief Executive Officer, Chairman of the Executive Board, MTS

Igor Finogenov, Chairman of the Management Board, Eurasian Development Bank

Klaus Mangold, Chairman of the Supervisory Board, TUI

Andrey Sapelin, First Deputy Chairman, State Corporation Bank for Development and Foreign Economic Affairs (Vnesheconombank)

Yuri Soloviev, First Deputy President and Chairman of the Management Board, VTB Bank; Chairman of the Board of Directors, VTB Capital

17:15–18:30

Pavilion 5

Conference Hall 5.2

Managing Disruptions and Embracing Change

Panel Session

CULTIVATING RUSSIA'S IMPACT ON GLOBAL FASHION DESIGN

Fashion is a USD 1.3 trillion global industry employing over 25 million people in over 100 countries. While fashion production has long been global in nature, the increasing demand coming out of emerging markets is influencing global designs and tastes, as well as the economic dynamics for the sector. What are the major trends that will reshape fashion in the coming five years, and how are major fashion houses adopting new strategies to manage brands and tastes on a global platform? As purchasing, particularly from younger demographics, moves online, how will brands maintain value and retain an air of exclusivity? Could the fashion industry become a powerful driver for the industrial sector as a whole?

Moderator:

Suna S. Vidinli, Prime Time Anchor, NTV

Panellists:

Miroslava Duma, Founder, Buro24/7; Founder, Cultural-Charitable Foundation Peace Planet

Viktor Evtukhov, Deputy Minister of Industry and Trade of the Russian Federation

Victoria Gazinskaya, Founder, Vika Gazinskaya

Matteo Marzotto, President, Fiera di Vicenza

Denis Simachev, Founder, Denis Simachev

Princess Gloria von Thurn und Taxis, Chief Executive Officer of an Internationally Operating Private Historical Fortune, Fashion Icon of the 80ies

17:15–18:30

Pavilion 5

Conference Hall 5.3

Spurring Growth While Mitigating Risks

Panel Session

CORPORATE GOVERNANCE: NATIONAL STANDARDS IN THE AGE OF GLOBAL COMPANIES

Major companies are ever more frequently capitalizing on global financial markets. However, corporate governance standards still vary markedly from country to country. How can regulators best respond to this?

Moderator:

Ruben Aganbegyan, Chairman of the Board of Directors, Otkritie Financial Corporation

Panellists:

Alexander Afanasiev, Chairman of the Executive Board, Moscow Exchange

Bob Foresman, President, Barclays Russia

David I. Gottlieb, Partner, Cleary Gottlieb Steen & Hamilton LLP

David Gray, Managing Partner, PwC Russia

Alan Kartashkin, Partner, Debevoise & Plimpton LLP

Andrei Sharonov, Dean, Moscow School of Management SKOLKOVO

Tomasz Telma, Director, Europe and Central Asia Department, International Finance Corporation (IFC), World Bank Group

Front row participant:

Hans Christiansen, Senior Economist, Head of Corporate Governance of State Owned Enterprises, OECD

May 24, 2014

08:30–09:45

Pavilion 5
**Business Breakfast
Hall 5.4**

Realizing Russia's Competitive Edge

Business Breakfast

PROSPECTS FOR THE RUSSIAN IT SECTOR: MARKETS, WORKFORCE, STRATEGY

The future development of the IT sector in Russia is largely dependent upon the creation of a workforce that is capable of capitalizing on the strategic capabilities of technologies on the global market. Information technology forms an integral part of almost every industry, and as technology continues to become more sophisticated, it creates new markets. Will market leaders be able to develop the strategies required to fill emerging niche sectors? What policies should the state pursue in developing the infrastructure for a changing IT market? Is IT education capable of adapting to new market requirements fast enough, and what role should business play in this process?

Moderators:

Valentin Makarov, President, Russoft Association

Sergei Plugotarenko, Director, The Russian Association for Electronic Communications (RAEC)

Panellists:

Igor Agamirzian, Chief Executive Officer, Chairman of the Management Board, Russian Venture Company

Sergey Belousov, Chief Executive Officer, Acronis

Dmitry Dyrmovsky, General Director, Speech Technology Center

Aleksandr Egorov, General Director, Reksoft

Vladimir Eskin, Vice-President, Prognoz

Kirill Filippov, General Director, SPB TV

Richard Golob, President, Chief Executive Officer, GGA Software

Jose Luis Irigoyen, Director, Transport, Water, Information and Communications Technology, World Bank

Anatoly Karachinsky, President, IBS Group

Elena Plyasunova, General Director, Medtronic Russia

Mark Shmulevich, Deputy Minister of Telecom and Mass Communications of the Russian Federation

Oleg Tumanov, Chief Executive Officer, ivi.ru; Member of the Supervisory Board, Internet-Video Association

Vladimir Vasilyev, Rector, St. Petersburg National Research University of Information Technologies, Mechanics and Optics

10:00–11:15

Pavilion 4

Conference Hall 4.3

Realizing Russia's Competitive Edge

Arena

SYSTEMS INTEGRATION TO FREE UP RUSSIA'S LOGISTICS LOG JAM

Today, spending on transportation and logistics accounts for approximately 20% of Russia's GDP – one of the highest percentages in the world eclipsing China's 15%, or Europe's 7–8% – impeding overall economic development. What steps should be taken to bring greater efficiency to Russian logistics; in particular what technologies and modern approaches can lead to more efficient, integrated business logistics processes? How can public–private dialogue create better standards and new methodologies?

Moderator:

Andrei Timofeev, Partner, Managing Director, The Boston Consulting Group

Panellists:

Ruslan Alikhanov, President and Chief Executive Officer, FESCO

Adrian Marley, Managing Director, DHL Express CIS and South East Europe

Luc Nadal, Chairman of the Board, GEFCO Group

Dmitry Nikitin, General Director, Eurosib

Zhanar Rymzhanova, Chief Executive Officer, Project office UTLC

10:00–11:15

Mercedes Bar

Realizing Russia's Competitive Edge

Panel Session

THE NATIONAL BUSINESS INITIATIVE IN ACTION. FROM OBJECTIVES TO RESULTS

The main objective of the National Business Initiative is to reduce the administrative barriers in the economy and make Russia one of the most attractive countries for investors. The development of road maps, combining business initiatives with active input from experts and civil servants, has proved to be the most fruitful approach. So far, 11 road maps have been approved. However, the drawing up and approval of road maps are only the first steps towards establishing a favourable investment climate in Russia. No less important are monitoring and evaluation of the planned measures by the business community. What has already been done? What can be done to avoid the risk that only lip service will be paid to the road maps? Which monitoring tools should be employed?

Moderator:

Tatiana Naumova, Anchor, Russia 24 TV Channel

Panellists:

Artem Avetisyan, Director of the 'New Business' Department, Agency of Strategic Initiatives; Chairman of the Non-Governmental Organization Leaders Club

Andrei Belousov, Aide to the President of the Russian Federation

Vladislav Korochkin, First Vice-President for Expert and Analytic Affairs, All-Russian Non-Governmental Organization of Small and Medium-Sized Businesses Opora Russia

Anatoly Meshcheryakov, State Secretary, Vice-President, Russian Railways

Andrei Nikitin, General Director, Agency of Strategic Initiatives

10:00–11:15

Pavilion 5

Conference Hall 5.1

Realizing Russia's Competitive Edge

Panel Session

SMES POWERING GLOBAL COMPETITIVENESS

SMEs account for more than 50% and up to 70% of GDP in the United States and the EU, respectively, whereas in Russia, they account for only about 20%. What should be the future role of small and medium-sized businesses in driving the next generation of growth and development in Russia? What regulatory policies, including access to reasonably priced finance, are needed to ensure the proliferation of small and medium-sized enterprises in the Russian economy?

Moderator:

Piotr Marczewski, Head of Financial, Russia and CIS, Thomson Reuters

Panellists:

Pieter Boone, Managing Director, METRO Cash & Carry Russia

Petko Draganov, Deputy Secretary-General, UNCTAD

Maxim Karpov, Head of the Entrepreneurial Community, Moscow School of Management SKOLKOVO

Nikolay Nikolaev, Vice-President, All-Russian Non-Governmental Organization of Small and Medium-Sized Businesses Opora Russia

Andrey Polyakov, Managing Director for Regional Development and SME Support, Russian Agency for Export Credit and Investment Insurance

Alexander Potapov, Deputy General Director, Executive Director, Russian Venture Company

Charles Robertson, Global Chief Economist, Renaissance Capital

Oleg Viyugin, Chairman of the Board of Directors, MDM Bank

Front row participants:

Petr Tarasov, Deputy Chairman of the Board, Russian Bank for Small and Medium Enterprises Support

Vladimir Yakushev, Governor of Tyumen Region

10:00–11:15

Pavilion 5

Conference Hall 5.2

Realizing Russia's Competitive Edge

Panel Session

REVITALIZING PRIMARY AND SECONDARY EDUCATION IN RUSSIA

The problem of addressing declining education standards and relatively poor global rankings has received considerable attention, but to date, debates have centred around the value of introducing uniform national state exams. As the world becomes more digital and economies more interconnected, however, more fundamental questions remain as to how to produce the best-prepared students to compete in the hyper-competitive global economy of tomorrow. How can Russia better educate primary and secondary students cost-effectively? What systems of standards and oversight can enhance results? What new approaches in teaching are needed?

Moderator:

Anton Khrekov, Managing Partner, Finjecto

Panellists:

Luc Chatel, Member of the Commission on Sustainable Development and Planning, The National Assembly, France; Minister of Education of France (2009–2012)

Andrei Fursenko, Aide to the President of the Russian Federation

Larry Kamener, Senior Partner, Managing Director, The Boston Consulting Group, Melbourne

John Martin, Chief Executive Officer, Sanoma Learning

Terry Moran, Secretary of the Department of the Prime Minister and Cabinet, Australia (2008 to 2011)

Vladimir Yablonsky, Director of the Branch Social Projects, Agency for Strategic Initiatives

10:00–11:15
Pavilion 5
Conference Hall 5.3

Realizing Russia's Competitive Edge

Business Roundtable

RUSSIA – CHINA: STRATEGIC ECONOMIC PARTNERSHIP

Several dozen joint commercial projects of an unprecedented scale are being implemented in both Russia and China. What would enable a more effective project-based approach in the formation of a strategic economic partnership between Russia and China, including in engineering and the high-tech field?

Moderators:

Alexey Likhachev, Deputy Minister of Economic Development of the Russian Federation

Zhong Shan, Vice-Minister of Commerce of the People's Republic of China

Panellists:

Hu Bing, President and Chief Executive Officer, Russia-China Investment Fund

Arkady Dvorkovich, Deputy Prime Minister of the Russian Federation

Mark Garber, Chairman of the Board, GHP Group

Qin Guobin, President, China Yangtze Power International Hongkong Co

Li Hui, Ambassador Extraordinary and Plenipotentiary of the People's Republic of China in the Russian Federation

Kirill Molodtsov, Deputy Minister of Energy of the Russian Federation

Alexey Repik, Chairman of the Board, R-Pharm

Gennady Timchenko, Main Shareholder, Volga Group; Chairman of the Russian Side, Russian-Chinese Business Council

Boris Titov, Presidential Commissioner for Entrepreneurs Rights Protection of the Russian Federation

Ding Xuedong, Chairman of the Board, Chief Executive Officer, China Investment Corporation

Li Yuanchao, Vice-President of the People's Republic of China

Oleg Zaitsev, General Director, IstAgro Group of Companies

12:00–13:15

Pavilion 4

Conference Hall 4.2

Realizing Russia's Competitive Edge

Panel Session

FOREIGN BUSINESS IN RUSSIAN REGIONS: SECRETS OF SUCCESS

Recent years have witnessed Russian regions actively attracting foreign companies to the implementation of investment projects. Measures for simplification of conduct of business as well as improvement of business climate and growth of investment potential of territories are being taken. What are the results of these efforts for foreign companies? What are their achievements and prospects in the Russian market? What can one advise to foreign colleagues?

Moderator:

Sergey Cheremin, Minister of Moscow Government, Head of the Department for External Economic and International Relations of Moscow

Panellists:

Yushchuk Alexey, Deputy General Director, Vireo Energy

Sergey Chernovolenko, Managing Director, Cisco Russia

Claudio de Eccher, President, De Eccher Group

Michael Harms, Chairman of the Management Board, Russian-German Chamber of Commerce

Roger Munnings, Chairman of the Board of Directors, Russo-British Chamber of Commerce; Independent Director, Sistema

Vyacheslav Smirnov, Chief Executive Officer, Sitronics

Igor Titov, Vice-President, Avtoframos

12:00–13:15

Mercedes Bar

Realizing Russia's Competitive Edge

Briefing

ON-THE-GROUND SPOT CHECKS TO MONITOR ROADMAP IMPLEMENTATION

Following the Presidential Economic Council meeting on December 4, 2013 (No. Pr-3072), the President of the Russian Federation asked the Leaders Club to work with other Russian entrepreneurs' associations to regularly verify on-the-ground implementation of measures to reduce the complexity and cost of administrative procedures. Verification is performed unannounced, by an entrepreneur unknown to the agencies in question, and includes legislatively prescribed procedures related to customs, construction, registration of companies and property rights, and access to energy infrastructure. This analysis gives an unbiased picture of the number of such procedures, as well as the time and cost borne by entrepreneurs as a result. What are the benefits of these unannounced spot checks, and what have been the initial results? What should be done to attract entrepreneurs from the regions?

Moderator:

Tatiana Naumova, Anchor, Russia 24 TV Channel

Panellists:

Artem Avetisyan, Director of the 'New Business' Department, Agency of Strategic Initiatives; Chairman of the Non-Governmental Organization Leaders Club

Andrei Belousov, Aide to the President of the Russian Federation

Viacheslav Traktovenko, Business Development Director, Bankers House St. Petersburg; Member of the Non-Governmental Organization Leaders Club

12:00–13:15
Pavilion 5
Conference Hall 5.1

Realizing Russia's Competitive Edge

Panel Session

BOTTOM UP DEVELOPMENT: MUNICIPAL GOVERNMENTS SPURRING RUSSIAN GROWTH

Against the backdrop of slowing economies, a number of municipal governments have sought to revamp the local business climate and promote entrepreneurship. What instruments and approaches are successful local governments implementing to support the business community to bring in investment and create jobs? How can these practices be replicated and adopted by other cities?

Moderator:

Anton Khrekov, Managing Partner, Finjecto

Panellists:

Gleb Arhangelsky, General Director, Organizatciya vremeni

Alexander Lohno, Head of the Administration of Kostomuksha Town District of the Republic of Karelia

Andrei Nikitin, General Director, Agency of Strategic Initiatives

Nikolay Noskov, Head of the Administration of the Semenov City District of Nizhny Novgorod Region

Eduard Omarov, Chairman of Tyumen Regional Department, All-Russian Non-Governmental Organization of Small and Medium-Sized Businesses Opora Russia

Thomas Palmgren, Head of International Affairs, The Federation of Finnish Enterprises; Member of the European Economic and Social Committee

Vadim Shumkov, Deputy Governor of Tyumen Region; Director of Department of Investment Policy and State Support of Enterprising of Tyumen Region; Member of the Government Presidium

12:00–13:15
Pavilion 5
Conference Hall 5.2

Realizing Russia's Competitive Edge

Panel Session

BUILDING OPENNESS AND TRANSPARENCY IN RUSSIAN PUBLIC PROCUREMENT

Public procurement makes up between 13% and 20% of GDP for economies worldwide, thereby having a significant impact on the allocation of public funds and on economic growth. Ensuring efficient and effective government purchasing is a key part of the reform agenda for many countries, including Russia, which recently introduced an electronic trading platform for public procurement. How has Russian and international business taken to this innovation and what further improvements should be made? How successful have other major economies been in truly opening up their public sector procurement to both domestic and international players?

Moderator:

Alexander Lyubimov, General Director, RBC-TV

Panellists:

Sergey Gabestro, Member of the General Council; Head of Committee on Competitive Procurement, Business Russia All-Russian Public Organization

Anton Getta, Head, Project of the All-Russia People's Front ZA chestnie zakupki

Lidiya Nikiforova, Chairman of the Board, Guild of Domestic Specialists on Government and Municipal Orders

Viktor Stepanov, Member of the Presidium, All-Russian Non-Governmental Organization of Small and Medium-Sized Businesses Opora Russia

Alexander Yastrib, Deputy President and Chairman of the Management Board, Bank of Moscow

14:30–16:00

Pavilion 8

**Conference Hall 8.2
Innovation Hall**

Spurring Growth While Mitigating Risks

Energy Club Summit

OIL AND GAS COMPANIES AS AN ENGINE DRIVING CHANGE IN THE WORLD ECONOMY

In cooperation with Rosneft. By invitation only

While oil and gas remains a driving force in the global economy, Russia has most recently introduced a number of measures to increase the attractiveness of the sector. How has the establishment of strategic partnerships between major international players in the industry advanced the implementation of large-scale oil and gas projects? What have been the multiplicative economic benefits of implementing such projects?

Keynote address:

Igor Sechin, President, Chairman of the Management Board, Deputy Chairman of the Board of Directors, Rosneft