

6-8 JUNE

FORUMSPB.COM



## PARTICIPANT HANDBOOK



# WELCOME TO THE ST. PETERSBURG INTERNATIONAL ECONOMIC FORUM!

5 June Events on the sidelines of SPIEF

6-8 June SPIEF main events

08:00–20:00 Until 18:00 on 8 June



**ExpoForum Convention and Exhibition Centre** 64/1, Peterburgskoye Shosse, St. Petersburg

Participants are kindly requested to arrive at the Forum venue 30–40 minutes before the start of an event. The journey time from the city centre to the ExpoForum Convention and Exhibition Centre is approximately one hour (depending on the traffic).

The Forum venue may only be accessed with an accreditation badge. In order to avoid any inconveniences, we recommend to pay the participation fee and collect your participation badge in advance.

#### **SPIEF online community**



**SPIEF** 



**TheSpbForum** 



SPIEF



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forumspbru

Official Forum hashtags: #SPIEF #SPIEF2019

#### **Contact info**

+7 (812) 680 0000



forumspb.com

#### SPIEF 2019 mobile app





Search term: spief



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#### ARRIVAL IN ST. PETERSBURG

#### **VISAS**

A valid passport and visa are required to enter the Russian Federation.

Visitors holding an invitation to the St. Petersburg International Economic Forum are eligible to apply for a short-term visa through a simplified process in Russian consulates abroad (information on locations of the Russian Federation's consular offices can be found here).

We recommend SPIEF guests to apply for a visa in advance. For more information, contact the Russian Embassy or Consulate in your country of residence.

It is not recommended to apply for an entry visa through intermediaries.

#### LUGGAGE AND CUSTOMS

Commercial airline passengers are advised to familiarize themselves with any limits for luggage size and weight to avoid extra charges and inconvenience.

For safety reasons, carrying dangerous materials, objects and liquids in hand or checked luggage is prohibited.

For a full list of items requiring a written customs declaration and to find out how to fill in the declaration form, see the 'Customs' section of Pulkovo Airport website.

#### **PULKOVO AIRPORT**

Pulkovo Airport is the only airport in St. Petersburg that serves scheduled flights. The journey time from the Pulkovo Airport to the ExpoForum Convention and Exhibition Centre is approximately 15–20 minutes (depending on the traffic).

**Between 3 and 8 June**, <u>accreditation points</u> where participants can obtain their accreditation badges will be available at Pulkovo Airport and Pulkovo VIP lounge. Information and services points will be staffed to provide Forum participants with all necessary information.

- +7 (812) 337 3822, +7 (812) 337 3444
- pulkovoairport.ru

FIRST AID	LOST LUGGAGE
+7 (921) 797 8498	<ul> <li>←7 (921) 797 8498</li> <li>✓ lost@pulkovo-airport.com</li> </ul>
VIP AIRCRAFT AND PASSENGER SERVICE	AIRPORT LOUNGE FOR OFFICIALS AND DELEGATIONS

#### Requesting landing/parking slots for charter flights at Pulkovo Airport

During SPIEF 2019, Pulkovo Airport will operate under special conditions.

Further information regarding the procedure for obtaining Pulkovo Airport landing/departure clearance and the slot application form can be found in the 'How to get to St. Petersburg' section

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on the official Forum website. Available parking for private planes will be limited. You are kindly requested to plan your flight in advance.

A-GROUP BUSINESS AVIATION CENTRE	PULKOVO 3 BUSINESS AVIATION CENTRE
<ul> <li>←7 (812) 677 7645, +7 (921) 391 3297</li> <li>☑ ledops@a-group.aero</li> <li>☐ a-group.aero</li> </ul>	+7 (812) 240 0287, +7 (921) 961 1820, +7 (964) 342 2817 office@jetport.ru jetport.ru

#### **RAILWAY**

MOSKOVSKY RAIL TERMINAL	FINLYANDSKY RAIL TERMINAL		
Arrival of high-speed Sapsan trains from Moscow  85, Nevsky Prospekt, St. Petersburg Ploshchad Vosstaniya metro station  moskovsky.dzvr.ru	Arrival of high-speed Allegro trains from Helsinki  6, Ploshchad Lenina, St. Petersburg Ploshchad Lenina metro station  finlyandsky.dzvr.ru		
RUSSIAN RAILWAYS CALL CENTRE			
+7 (800) 775 0000			

**Between 3 and 8 June**, <u>accreditation point</u> where participants can obtain their accreditation badges will be available at Moskovsky Rail Terminal. Information and services point will be staffed to provide Forum participants with all necessary information.

#### **WEATHER IN ST. PETERSBURG**

St. Petersburg has a humid coastal climate. The average temperature at the beginning of June can range from +17 °C to +21 °C.

Due to the city's geographic position and its proximity to the Baltic Sea an extreme change of weather is possible. **We recommend SPIEF guests to bring warm clothing and an umbrella with them.** 

#### TIME ZONE

Local time in St. Petersburg is the same as in Moscow: three hours ahead of Greenwich Mean Time (UTC+3).

#### **ELECTRICITY**

Russian outlets run at a voltage of 220 volts and a frequency of 50 Hz.

Type C and F sockets are common.

#### **EXCHANGE RATE**

For the latest exchange rates, please see the Central Bank of the Russian Federation website:

www.cbr.ru

#### HOTEL ACCOMMODATION

The list of recommended Forum hotels and booking policy can be found in the 'Hotels' section on the official Forum website.

#### **Roscongress Foundation Hotel Accommodation Service**

+7 (812) 406 7475

booking@roscongress.org
 booking@roscongress.o

#### **FORUM VENUE**

The main events of the SPIEF 2019 will take place at the ExpoForum Convention and Exhibition Centre (64/1, Peterburgskoye Shosse, St. Petersburg).

The travel time from ExpoForum to the historical centre of St. Petersburg is approximately one hour (depending on the traffic). The travel time from Pulkovo International Airport to the ExpoForum is about 15 minutes.

All transport hubs are expected to see increased traffic during SPIEF 2019, so please plan your travel route in advance. You are kindly requested to arrive at the Forum venue 30–40 minutes before the start of an event.

A detailed map of the SPIEF venue can be found in the <u>'Forum venue'</u> section on the official website and in the mobile app closer to the Forum dates.

In order to avoid any inconveniences when accessing the venue, we recommend to leave any items prohibited from the SPIEF venue at your hotel or personal vehicle.

#### ACCESS TO THE FORUM VENUE

The main events on the St. Petersburg International Economic Forum business programme and a number of cultural and sporting programme events may only be accessed with an accreditation badge.

We kindly ask that you **collect your accreditation badge in advance** in one of the accreditation points in Moscow or St. Petersburg in order to ensure easy access to the Forum venue.

Participants should keep their badges and identity documents with them at all times while at the Forum venue. **The badge is personalized and may not be transferred to third parties.** 

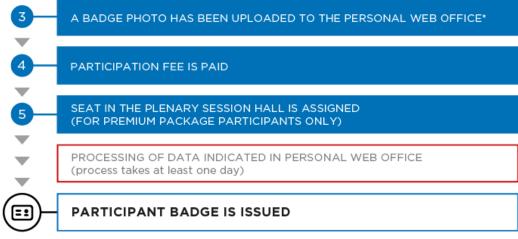
If your accreditation badge is lost or damaged, please go to the Help Desk or any accreditation point, or call +7 (812) 680 0000.

#### **COLLECTING A BADGE**

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Before obtaining a badge, it is necessary to check that conditions 1–5 in the diagram below have been observed:

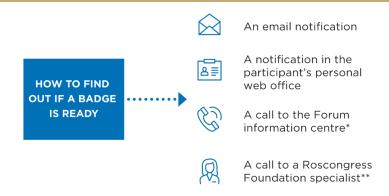




 Colour photo against a light background, photo size 480×640 pixels, file format - jpg or jpeg, full-face photo with no headgear, with the image taking up at least 70% of the photo.

If there have been any changes to a participant's ID since completion of the application, their personal data needs to be edited in the <u>personal web office</u> accordingly. If changes need to be made to fields that cannot be edited, a participant should inform the Forum organizers via the contact person at the Roscongress Foundation.

Before issuing a badge, an accreditation point attendant will make sure that the data specified in the application form is correct and up to date. In the event of any discrepancies, it will not be possible to issue a badge the same day.



<sup>\*</sup> St. Petersburg International Economic Forum information centre: +7 (812) 680 0000.

Participant badges can be collected either in person (upon presentation of the identity document specified in the registration details) or by power of attorney.

The authorized third party must present:

- The authorized third party's passport
- An original standard power of attorney
- A list of participants
- Copies of the passports of all participants to be accredited

For a power of attorney form, and for locations and operating hours of accreditation points, see:

forumspb.com, 'Collecting a badge' section

<sup>\*\*</sup> The relevant contact information can be found in the <u>personal web office</u>. A participant can confirm the contact details of the specialist by calling the Forum information centre.

#### **ELECTRONIC TICKET**

The electronic ticket contains participant information (full name, organization, and country), accreditation point locations and operating hours, and other essential information.

You can use your electronic ticket to do the following:

- Simplify collection of your participant badge when presented at an accreditation stand, provided you have an identity document
- Allow an authorized representative to collect your participant or media bag at the participant and media bag distribution point, on presentation of a power of attorney and passport

You will be able to print out the electronic ticket from your <u>personal web office</u> once your accreditation data is processed.

The electronic ticket is not a prerequisite for obtaining accreditation; it does not serve as a replacement for ID and does not grant access to the Forum venue or events on the cultural and sporting programmes.

#### **ACCREDITATION OF PERSONAL VEHICLES**

**During the Forum, vehicular access to ExpoForum will only be granted to vehicles with a SPIEF 2019 transport pass.** On 5–8 June, there may also be limited vehicular access to Pulkovo Airport, Moskovsky Rail Terminal, recommended hotels, and various cultural and sporting programmes venues.

Once applied for, transport passes and drivers' accreditation badges can be collected in person or by power of attorney at Accreditation Centre 1 (<u>Ulmart shopping centre</u>, 43/2, <u>Pulkovskoye Shosse</u>).

Each transport pass is issued to a single specific vehicle and is linked to the vehicle's data (mark, model, and registration number) and access rights to the ExpoForum Convention and Exhibition Centre and car parks. The transport pass must be placed in the upper right-hand corner of the windscreen.

It is forbidden to transfer a transport pass or driver's badge to a third party. Should this occur, the pass and/or badge will be withdrawn and annulled.

Accredited vehicles can park in areas matching the index on their transport pass. These include areas at ExpoForum or Pulkovskoye Shosse/Perevedenskaya Ulitsa (for vehicles with right of transit through the Forum venue and access to off-site parking areas). Free shuttle buses will run between ExpoForum and off-site parking areas A2, A3, A5, and B.

To view details on the conditions of accreditation, as well as the schedule for issuing transport passes and drivers' badges, see:

forumspb.com, 'Accreditation of personal vehicles' section

To view locations of parking areas, see:

forumspb.com, 'Parking areas' section

#### PAYMENT FOR PARTICIPATION AND SERVICES

Participants can pay the participation fee and the cost of any services provided by the Roscongress Foundation at the financial services stands. The financial services stands also issue closing documents.

### A 5.5% commission is charged when paying for participation and services at the financial services stands. Cash and bank cards are accepted for payment.

LOCATION	DATE	TIME
Accreditation Centre 1	3 June	10:00–19:00
(Ulmart shopping centre, 43/2, Pulkovskoye Shosse)	4 June	10:00–20:00
<ul><li>Payment of participation fee</li><li>Payment for services at the Forum</li></ul>	5–7 June	08:00–20:00
Issue of closing documents	8 June	08:00–16:00
Forum venue (Passage in zone F, stands 34–36)	5–7 June	08:00–20:00
<ul><li>Payment for services at the Forum</li><li>Issue of closing documents</li></ul>	8 June	08:00–16:00

#### PARTICIPANT AND MEDIA BAG

Bags are issued to Premium and Standard Package participants, as well as to media representatives.

Bags can be collected either in person (upon presentation of a badge or an electronic ticket) or by power of attorney.

The authorized third party must present:

- The authorized third party's passport
- An original standard power of attorney
- Badges or electronic tickets for all participants whose bags the third party is collecting

For a power of attorney form and an example of how to complete it, see:

forumspb.com, 'Participant bag' section

A third party acting on the basis of a power of attorney may collect participant bags only if they have a badge allowing access to the Passage of ExpoForum.

LOCATION	DATE	TIME
	5 June	10:00–20:00
Participant and media bag distribution point (Passage in zone F, stands 43–51)	6–7 June	08:00–20:00
	8 June	08:00–18:00

#### **BUSINESS PROGRAMME**

The key theme of SPIEF 2019 is 'Creating a Sustainable Development Agenda'.

Events on the business programme are divided into four thematic pillars:

- The Global Economy in Search of a Balance
- The Russian Economy: Achieving National Development Goals
- Technologies Shaping the Future
- People First

SPIEF 2019 will feature a range of business dialogues, including: EAEU-ASEAN, EAEU-Latin America, Russia-Africa, Russia-China, Russia-Finland, Russia-France, Russia-Germany,

Russia–India, Russia–Italy, Russia–Japan, Russia–Sweden, Russia–Switzerland, Russia–USA, Russian-European Relations Today and Tomorrow, and Innovative Collaboration in the CIS.

#### Special events on the sidelines of the Forum:

- B20 Regional Consultation Forum
- Russia–China Energy Business Forum
- International Youth Economic Forum
- SCO Conference
- 5<sup>th</sup> Russian Small and Medium-sized Enterprises Forum (SME Forum)
- BRICS Conference

The SPIEF business programme includes business breakfasts for the banking sector, pharmaceutical companies, and the IT industry.

The Forum programme may be subject to change. For the latest version of the programme, see:

forumspb.com, 'Business programme' section

#### **GALA RECEPTION**

#### Official reception hosted by the SPIEF Organizing Committee

Royal Beach (14, Yuzhnaya Doroga, Krestovsky Ostrov)

5 June, arrival time 18:30

Access: by invitation from the Organizing Committee

The reception will feature a presentation of the International Cooperation and Foreign Trade award, as well as the Government of the Russian Federation's National Exporter of the Year award.

The evening will feature an array of classical music favourites and rock hits performed by the Tavrichesky Symphony Orchestra, as well as performances by the outstanding Russian trumpeter Vadim Eilenkrig, Yaroslav Dronov, finalist of the Russian TV talent show *'The Voice'*, the Brevis Bass Band, and Russian pop group Leningrad.

#### SPIEF FESTIVAL OF CULTURE

#### THEATRE TICKETS AND GUIDED TOURS

The SPIEF Festival of Culture will provide participants with numerous options to enjoy productions and concerts at the city's leading theatres. Tickets are paid for separately and can be booked via the <u>personal web office</u> or at the Forum venue.

Theatre ticket and guided tour booking stand (Passage in Congress Centre zone, stand 16)

Contact person: Varvara Malevskaya

+7 (905) 231 6358 (10:00–19:00)

On 5–8 June, Forum participants are also able to enjoy free entry to a number of museums in and around St. Petersburg upon presentation of a SPIEF participant badge.

For a complete list, detailed information, and the conditions for visiting events, see:

forumspb.com, 'Festival of culture' section

#### **EVENTS BY SPECIAL INVITATION**



#### Gala Concert at the Mikhailovsky Theatre

BIOCAD is starting off its global information campaign in the fight against rheumatic diseases with a gala concert.

- Mikhailovsky Theatre (1, Ploshchad Iskusstv)
- 5 June, 19:30–22:30

Access: by invitation (Premium Package participants)



### **Evening Reception of the Russian Seasons International Cultural Project**

- Gorky House of Scientists, Russian Academy of Sciences (26, Dvortsovaya Naberezhnaya)
- 6 June, 19:30-22:00

Access: by invitation (Premium Package participants)



#### 'Russia and the World' Non-Trivial Game

- Metropol Restaurant (22/2, Sadovaya Ulitsa)
- 6 June, 20:00–23:00

Access: by invitation (Premium and Standard Package participants)



### Reception hosted by the Governor of St. Petersburg in celebration of the St. Petersburg International Economic Forum

- Shuvalovsky Proezd of the State Hermitage Museum
- 7 June, 18:00–20:00

Access: by invitation (Premium Package participants)



#### **Indian Reception**

- Krysha Ballroom, Belmond Grand Hotel Europe (1/7, Mikhailovskaya Ulitsa)
- 7 June. 19:00–21:00

Access: by invitation (Premium Package participants)



#### **SPIEF Music Fest: From Classical to Rock**

Classical pieces performed by the legendary Andrea Bocelli and Aida Garifullina (Vienna State Opera).

- Palace Square
- 9 7 June, 20:00–22:00

Access: by invitation (Premium Package participants)



#### **SPIEF Music Fest: From Classical to Rock**

Performance by rock band Bi-2 accompanied by a symphony orchestra conducted by Honoured Artist of Russia Felix Aranovsky.

- Palace Square
- 8 June, 20:00–22:00

Access: by invitation (Premium Package participants)

#### Issue of invitations:

Cultural programme stands (Passage, stands 15 and 77)

#### **SPORTING PROGRAMME**



#### **ROSCONGRESS SPIEF RACE 2019**

- St. Isaac's Square
- © 6 June, 05:50–08:00

Access: by advance registration on the personal web office



#### Roscongress Cup. Gala hockey match

- Tavrichesky Garden multifunctional entertainment complex (<u>4A</u>, <u>Potemkinskaya Ulitsa</u>)
- © 6 June, 17:00–21:00

Access: by advance registration on the <u>personal web office</u> (Premium Package participants)



### Roscongress Kalashnikov Cup. Sporting and practice shooting tournament

- Nevsky Sport and Shooting Club
   (88, Pionerskaya Ulitsa, Pesochny village)
- © 6 June, 18:00–22:00

Access: by advance registration on the <u>personal web office</u> (Premium Package participants)



#### **Roscongress Cup. White Nights tennis tournament**

- Razliv Sports Club (1, Ulitsa Akademika Vernova, Sestroretsk)
- 8 June, 12:00–18:00

Access: by advance registration on the <u>personal web office</u> (Premium Package participants)



### Roscongress Cup. SPIEF 2019 International Golf Cup

- Peterhof Golf Club (1, Gofmeysterskaya Ulitsa, Peterhof)
- 8 June, 10:00–22:00

Access: by advance registration on the <u>personal web office</u> (Premium Package participants)



#### **SPIEF DRIVE 2019 Car Festival**

Ceremony to mark the official start of races for the Ladoga Trophy, World Rally, and the Leningrad Retro Rally

- St. Isaac's Square; 6, Gorokhovaya Ulitsa
- **8** June, 10:00

Admission for spectators is free

For a complete list and detailed information on sporting programme events, as well as to view the conditions for participation, see:

- forumspb.com, 'Sporting programme' section
- Sporting programme stands (Passage, stands 14 and 78)

#### SPIEF INVESTMENT & BUSINESS EXPO

5 June, 09:00–18:00 6–7 June, 08:00–20:00 8 June, 08:00–18:00

The SPIEF Investment & Business Expo is a platform for companies to showcase their promising Russian and international investment projects, B2B solutions, and technologies. It is also a space to engage in constructive dialogue with senior executives from global corporations, government representatives, international experts, and the media.

#### **Exhibitors:**

#### Pavilion H

- Association of Innovative Regions of Russia (AIRR)
- · Caucasus House of Russia
- Kaluga Region
- Kuzbass
- Moscow
- Moscow Central Diameters
- Moscow Region
- Nizhny Novgorod Region
- Novgorod Region
- Penza Region
- Pskov Region
- Republic of Bashkortostan
- Republic of Crimea

- Russian Military Historical Society (RMHS)
- Russian National Commercial Bank (RNCB)
- Ryazan Region
- Samara Region
- Siberian Federal District, Interregional Association 'Siberian Accord'
- Sverdlovsk Region
- Tambov Region
- Tula Region
- Tver Region
- Udmurt Republic
- Vladimir Region
- Yaroslavl Region

#### Passage

- Etalon Group
- Kierge Jewelry house
- NPO Ae`rodinamika

- VSK INSURANCE HOUSE
- V-Tell

#### Pavilion G

- Arkhangelsk Region
- Leningrad Region
- Republic of Tatarstan
- Open passage, near entrance G
- NPO Ae`rodinamika

#### SPIEF PRESENTATION AREA SUPPORTED BY EY AND FIAC

- Centre of pavilion H
- 5 June, 09:00–18:00 6–7 June, 08:00–20:00 8 June, 08:00–18:00

The SPIEF Presentation Area supported by EY and the Foreign Investment Advisory Council will bring together Russian and foreign investors, the heads of major companies, and government officials for a frank discussion of projects aimed at improving the economic situation in the country.

They will consider the outlook for their implementation, and also identify suitable partners. Participants may expect presentations of investment projects and research by companies that are market leaders in Russia, and business sessions on various topics.

The Russian news agency TASS is the operator of the SPIEF Presentation Area supported by EY and FIAC.

For the programme of the events, see:

forumspb.com, 'Presentation programme' section

#### THEMATIC ZONES

#### **ROSCONGRESS CLUB**

- Passage in zone H
- 5 June, 09:00–20:00 6–7 June, 08:00–20:00 8 June, 08:00–18:00

The Roscongress Club is a private club for the intellectual, business, and political elite. It will bring together Russian and international thought leaders, as well as a wide range of business and government representatives, making the Roscongress Club the ideal place for those interested in shaping the political and economic landscapes of Russia and the world.



The club is specially equipped to offer a superior networking experience, and is open exclusively to Roscongress Club card holders or those with a special invitation.

#### The Roscongress Club at SPIEF 2019:

- **The Main Lounge** is an area where guests can relax and network in an informal atmosphere. It offers a superb catering service and live broadcasts of Forum business programme events.
- **The Presentation Area** is a multifunctional space for holding presentations at the highest level, as well as awards ceremonies and entertainment and charity events.
- **The meeting areas** provide an excellent option for holding informal discussions and business meeting for 6–10 people.
- **The VIP Lounge** is an exclusive private area for meetings at any level, or simply for taking a break from the bustle of the Forum. VIP Lounge guests can take advantage of the concierge service, whose expert staff will help solve any problems or organize leisure activities.

For more information on membership benefits for Roscongress Club card holders, see:

forumspb.com, 'Roscongress Club' section

For all questions concerning Roscongress Club cards, please contact your personal manager at the Roscongress Foundation:

+7 (812) 680 0000

#### **GOVERNORS' CLUB**

Pavilion H

5 June, 09:00–20:00 6–7 June, 08:00–20:00 8 June, 08:00–18:00 The Governors' Club is a venue where the heads of Russia's regions can meet and network, and provides a space for presentations on the economic, tourist, and cultural potential of the regions.

The club is open to Russian governors and presidential plenipotentiary envoys, as well as regional officials, business executives, and experts by invitation from regional heads.

**Access:** by SPIEF badge and special pass. Special passes will be issued at the Governors' Club administrator stand from 5 June.

For guestions concerning the Governors' Club, please contact Viktoriya Melikhova at IQ Protocol.

+7 (928) 234 1063

#### **INNOVATION SPACE**

Pavilion G

5 June, 09:00–20:00 6–7 June, 08:00–20:00 8 June, 08:00–18:00

The Innovation Space is a platform created by the Roscongress Foundation where experts can discuss innovative projects, artificial intelligence, and the digital economy.

The Innovation Space will bring together federal government representatives, international technology companies, investors, development corporations, young entrepreneurs, innovators, and media representatives. The project is also designed to support young researchers, inventors, and developers.

Young experts will be able to present their projects at the Innovation Space's exhibition area, which will also host an open international competition of innovative solutions, pitch sessions for promising startups, demonstrations of case studies showing the practical application of digital technologies, and presentations of high-tech solutions in e-commerce, smart cities, and heavy industry, amongst others.

For the programme of the events, see:

forumspb.com, 'Building Trust' section

#### **INNOSOCIUM LAB**

Pavilion G

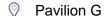
5 June, 09:00–20:00 6–7 June, 08:00–20:00 8 June, 08:00–18:00

The Innosocium LAB is a long-established platform for holding events and discussions with a social focus and fostering partnership with key social development institutions. It is a cornerstone project by the Roscongress Foundation for highlighting best practices in the social sphere across Russia's regions. The Innosocium LAB's mission is to ensure that social themes continue to be covered at Russian business forums, and to improve collaboration and positive relations between government, business, and non-profit organizations.

For the programme of the events, see:

forumspb.com, 'Building Trust' section

#### **'HEALTHY LIFE' AREA**



5 June, 09:00–20:00 6–7 June, 08:00–20:00 8 June, 08:00–18:00

The 'Healthy Life' Area is a new feature which will bring together world-renowned experts, government representatives, and business leaders, who will draw upon international experience to discuss key issues related to improving quality of life and helping people to live longer healthy lives.

The 'Healthy Life' Area presentation space will have its own business programme, giving Forum participants and partners an additional opportunity to present their projects in the field of healthcare.

For the programme of the events, see:

forumspb.com, 'Healthy Life' section

#### ST. PETERSBURG EXPOSITION AND NETWORKING AREA

Pavilion G

5 June, 09:00–20:00 6–7 June, 08:00–20:00 8 June, 08:00–18:00

The St. Petersburg exposition and networking area is designed to showcase the economic and investment potential of St. Petersburg. The area will feature business programme events (conference hall G9), stands with information materials, and presentations of city infrastructure development projects.

For the programme of the events, see the 'Programme' section of the official website closer to the Forum dates.

# ROSCONGRESS.ORG INFORMATION AND ANALYTICAL SYSTEM

The Roscongress Information and Analytical System is the Roscongress Foundation's unique knowledge base

The Roscongress Information and Analytical System takes best practices from global development institutions and combines them with Russian information analysis tools to provide quick and easy access to all resources related to major business events in Russia that are organized by the Roscongress Foundation.

#### Features of the interactive knowledge base:

- Descriptions of more than 1,500 sessions across 173 topics covering national development
- Talks, interviews, and insights from more than 6,000 speakers
- Research studies, articles, and analytical digests

The Roscongress Information and Analytical System offers the following features related to the St. Petersburg International Economic Forum: information about the **programme and speakers**, **video broadcasts** of business events, **summaries of discussions**, a **news feed**, announcements regarding the cultural and sporting programmes, current **research and reports** from leading Russian and international companies.

Forum participants will have a range of unique services at their disposal:

- Summary a product by the Roscongress Foundation and TASS News Agency providing analytical summaries of key discussions, including overviews of conclusions, objectives, and solutions. Materials can be accessed via the Summary tab on the session webpage of interest.
- Search video broadcasts a feature enabling the user to search for information
  of interest within videos of events. After clicking on the Video tab and selecting the session,
  the system will open the broadcast at the relevant place.
- Synopsis by topic a feature providing a range of relevant materials arranged by topics discussed at Roscongress Foundation events. Users can also find information on the latest analytical materials, discussion summaries, speakers covering the topic, and related subjects published on the website. Synopses can be downloaded via the 'Agenda' section, which covers 173 key topics.



#### **BUSINESS SERVICES**

#### **INTERNET ACCESS**



Internet access is available free of charge at the Forum venue.

Network name: **SPIEF-2019** Password: **roscongress** 

To log in, please enter the **badge ID** (6 digits) and **passcode** (4 digits) listed on your badge.

#### **MOBILE APP**





The SPIEF 2019 mobile app is the best way to get the latest information and learn about services offered at the Forum. The mobile app can be downloaded from the App Store and Google Play (search term: 'spief').

All of the app's functions and features are fully available after entering the personal web office login and password which were specified in your invitation to the Forum.

#### **Key app functions:**

- Get information about the latest version of the Forum programme
- View video broadcasts of business events
- Exchange messages with other participants
- Schedule meetings
- Create a personal event schedule
- View the shuttle bus timetable
- Navigate the Forum venue
- Contact the Roscongress Foundation

#### LINGUISTIC SUPPORT

The SPIEF plenary session will feature simultaneous interpreting into 10 languages: Arabic, Bulgarian, Chinese, English, French, German, Mongolian, Russian, Slovak, and Spanish. Other sessions will feature simultaneous interpreting between Russian and English only.

Receivers for simultaneous interpreting are issued at the entrance to each hall hosting an event. In the Congress Hall, receivers for simultaneous interpreting are located in the pockets of the seats in front.

#### Personal interpreting services

Contact persons:

Madeena Wood

Antonina Bezgina

**\&\)** +7 (981) 796 0109

**47 (921) 359 0096** 

The provision of personal interpreting services at the Forum is subject to availability at the time of request. **Please note that these services are paid for separately.** 

#### **BROADCASTS OF FORUM EVENTS**

The plenary session and other Forum events will be broadcast live on TV screens located at the Forum venue. In addition to session feeds, the TV screens will also display information bulletins, navigation information, session schedules, and much more.

Live broadcasts of business programme events can also be viewed in the 'Business Programme' section at **forumspb.com** and in the SPIEF mobile app.

A live broadcast of the plenary session and the Forum opening ceremony will also be available in English:

- In conference hall D2 at the Forum venue
- On the Forum Facebook page (forumspbru)

To view the broadcast archive, see the 'Business Programme' section at **forumspb.com**.

#### **CONCIERGE SERVICE**

With the concierge service, participants are assigned a personal consultant who can effectively handle questions and make arrangements related to both work and leisure. A list of services and payment conditions can be found in the <u>'Concierge service'</u> section of the Forum website.

#### Please note that this service is paid for separately.

- Concierge service stands (Passage in Congress Centre zone, stands 2–3)
- +7 (800) 700 4755, +7 (499) 130 9309
- congressattache@roscongress.org
- congressattache.com

#### **BOOKING PHOTOGRAPHY AND VIDEO SERVICES**

SPIEF 2019 participants can book photography and filming services for events at the Forum venue. The provision of a photographer/videographer is subject to availability at the time of request. **Please note that these services are paid for separately.** 

Sooking photography and videography services stand (Passage in zone F, stand 32)

Contact person: Polina Chizhikova

+7 (921) 961 9402

#### ARRANGING BUSINESS MEETINGS

Participants can use the Planner section of the <u>personal web office</u> or the SPIEF 2019 mobile app to <u>plan and arrange business meetings</u>. Meetings can be held both at the SPIEF venue and off-site.

#### EY business networking platform

The EY business networking platform is a specially equipped space offering comfortable meeting rooms for participants at ExpoForum.

Pavilion G

Passage in zone H

5–7 June, 08:00–20:00 8 June, 08:00–18:00

#### Conditions for booking meeting spaces at the EY business networking platform:

- Meetings are held strictly to a schedule created by the online system. Rooms can be booked by submitting an application.
- In order for a meeting room to be reserved for the selected time slot, the meeting must be confirmed by the invitee within 72 hours, but no later than one hour before the start of the meeting.
- Meetings are to be held strictly to schedule, lasting 25 minutes. Extensions may be made only if free space is available.
- To be admitted to the meeting room, the meeting participants must present themselves at the business networking platform administrator's stand and show their badges.
- If the meeting is not confirmed in advance, a room will only be allocated if a free slot is available.

#### HOLDING PRESS EVENTS

Forum participants and media representatives can reserve specially designated spaces at the Forum venue to hold press events of any kind (press conferences, briefings, agreement signing ceremonies, interviews, press access events).

AREA	LOCATION
Media work area	
Signing ceremony halls H1 and H2	Pavilion H
Press hall H3	Pavilion H
Speakers' lounge / interview lounge H1.3	
Signing ceremony point	Passage in zone F
Press point 1	Congress Centre, near conference hall D1
Press point 2	Pavilion F, near conference hall F2
Press point 3	Pavilion G, St. Petersburg exposition and networking area
Press point 4	Pavilion G, near conference hall G4
Press point 5	Pavilion H

Protocol and organizational support services for agreement signing ceremonies and press conferences will be available for all press events at the press centre.

Organization and protocol support services for press events are paid for separately, and are subject to availability at the time of request.

Contact person: Veronika Soboleva

veronika.soboleva@roscongress.org

#### Press centre

LOCATION	DATE	TIME
	5 June	08:00–20:00
Pavilion H	6–7 June	08:00–24:00
	8 June	08:00–18:00

For details of the conditions for using press centre services, as well as for press events schedule, see:

- forumspb.com, 'Organizing and holding press events' and 'Protocol and organizational support' sections
- Media information and service point (pavilion H)

#### INVESTMENT PROMOTION AND BUSINESS SUPPORT

The Roscongress Foundation provides a special service for Russian and international companies working in Russia or the CIS, offering them support in attracting investment and bringing their project to fruition.

The Roscongress Foundation's status as an institution which promotes economic development in Russia allows it to provide effective support for business projects. The Roscongress Foundation organizes large-scale events which bring together key market players and help shape the economic and political agendas.

The service helps companies to target their efforts to attract investment from Russia and abroad, identify promising business projects, build a risk management model, and coordinate their work with others engaged in investment activities.

#### 'RC Investment' Fund

Contact person: Alexander Shatirov

+7 (495) 212 0319

investment support@roscongress.org alexander.shatirov@roscongress.org

#### **KNOWLEDGE SERVICES**

#### TASS PHOTO BANK

The host photo agency (TASS) takes photographs of all official events at SPIEF 2019. These are promptly published in the TASS photo bank.

The photo bank can also be accessed from mobile devices. Materials may be freely used, provided a reference to the author and source is included.

forumspb.tassphoto.com

#### ROSCONGRESS PHOTO BANK

The Roscongress Foundation provides photography for all business, cultural, and sporting programme events at SPIEF, as well as at other events organized by the Foundation. Photographs are published in the Roscongress photo bank in real time. Images can be displayed by event and date to facilitate browsing.

The photographs are available for viewing and free download in high resolution, and may be freely used, provided a reference to the Roscongress Foundation is included.

photo.roscongress.org

#### **SOCIAL WALLS**

In partnership with Accenture

During the Forum special video walls located in the Passage and Small Passage will broadcast posts from Twitter, Facebook, Instagram and VK with the hashtags #SPIEF and #SPIEF2019.

Forum participants are welcome to cover the news and events of the Forum by making a post on any social network with one of the aforementioned hashtags, and it will appear on the video walls.

#### SPIEF CHANNEL

In cooperation with PwC

The SPIEF video channel broadcasts interviews with senior executives from leading international companies and government figures participating in the Forum.

The channel can be viewed at **forumspb.com**, and on TV screens at the Forum venue.

#### SPIEF INDEX

In cooperation with EY

The SPIEF Index tracks internet users' interest in Forum topics before, during, and after the event. The service provides summaries and comparative evaluations of the popularity of individual topics and the Forum as a whole, while analysing the frequency of keyword mentions on social networks, blogs, and online media.

The service is available at **forumspb.com**, and on TV screens at the Forum venue.

#### **SPIEF: POINT OF VIEW**

In cooperation with PwC

SPIEF: Point of View is a survey conducted among Forum participants on topical economic issues directly related to the themes of Forum sessions. The results of the survey are displayed in real time on SPIEF TV screens.

#### TASS MEDIA SERVICE

In cooperation with Russian news agency TASS

The TASS Media Service is a multimedia news feed combining photographs, graphics, and concise reports on events taking place at the Forum. Throughout SPIEF, TV screens will display the most interesting quotes, news and photo reports from events on the business and cultural programmes.

#### INFORMATION SERVICES

#### **INFORMATION AND SERVICES POINTS**

- Pulkovo Airport (main passenger terminal, Pulkovo VIP lounge, Pulkovo 3 Business Aviation Centre)
- Moskovsky Rail Terminal
- Accreditation Centre 1 (Ulmart shopping centre)
- ExpoForum

At information and services points, participants can obtain information on the Forum programme, available services, and directions around the Forum venue and other sites.

#### The information and services points at the Forum venue offer the following services:

- Copying and printing of documents
- Copying and recording information to electronic media
- Distribution of Forum information materials
- Subscription to or cancellation of the Viber or text message notification service

#### VIBER OR TEXT NOTIFICATIONS

A free Viber or text notification service allows participants to receive short messages providing information on Forum events, participant services, and changes to the programme.

The service may be activated or deactivated in the <u>personal web office</u> by contacting the SPIEF information centre on +7 (812) 680 0000, or at the Forum information and services points.

#### **TRANSPORT**

#### FORUM SHUTTLE BUSES

On 5–8 June, regular free shuttle buses for Forum participants and media representatives will run on the following routes:

- Between Pulkovo Airport and ExpoForum (with a stop near Accreditation Centre 1)
- Between Moskovsky Rail Terminal and ExpoForum (with a stop near Accreditation Centre 1)
- Between recommended hotels and ExpoForum
- Between Accreditation Centre 1 and ExpoForum
- Between off-site parking areas A2, A3, A5, B and ExpoForum

Shuttle buses only stop at hotels indicated in the timetable. Guests staying at other hotels can use the table in the 'Shuttles' section at **forumspb.com** to identify their nearest shuttle stop.

The shuttle bus timetable is subject to change. Please check the latest timetable in the SPIEF mobile app and on the Forum website:

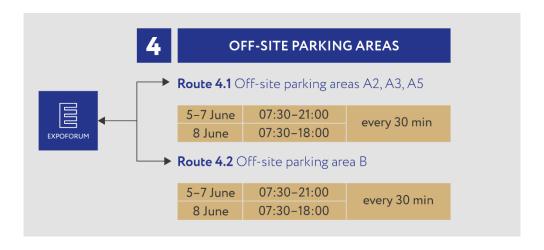
forumspb.com, 'Shuttles' section



Uniformed transport coordinators with identification signs will be on duty at shuttle bus departure points.







#### **BOOKING A TAXI**

SPIEF 2019 guests and participants can book an accredited taxi 24 hours a day in one of the following ways:

- Via the <u>'Booking a Taxi'</u> section at forumspb.com
- At transport services stands in Pulkovo Airport, Moskovsky Rail Terminal, and the Forum venue
- At RC Service stands at the Forum venue (Passage in zone G, stands 61–62)
- At recommended hotels and in Accreditation Centre 1 (via a transport coordinator)

#### Please confirm the price and pick-up time before booking your journey.

The ExpoForum passenger pick-up and drop-off zone is located on Peterburgskoye Shosse, near checkpoint 2. Accredited taxi services are provided by Peterburgskoye Taxi 068.

During SPIEF 2019, we expect increased traffic on the approach roads to ExpoForum. **Please plan your trip in advance.** 

# COFFEE BREAKS AND RESTAURANTS AT THE FORUM VENUE

#### COFFEE AND LIGHT REFRESHMENTS (FREE OF CHARGE)

NAME	LOCATION	TIME
Pusiness networking area	Congress Centre, ground floor (near conference halls D3 and D4)	5–8 June (08:00–19:00)
Business networking area	Congress Centre, first floor (near conference halls B1 and B2)	5–8 June (08:00–20:00)
Jardin & Greenfield	Congress Centre, ground floor (near conference halls D3 and D4)	5–8 June (08:00–18:00)
Media Village	Pavilion F	5–8 June (08:00–20:00)
SPIEF Presentation Area supported by EY and FIAC	Pavilion H	5–8 June
St. Petersburg exposition and networking area	Pavilion G	(08:00–18:00)
Russian Extend café	Courtyard G	6–8 June (from 09:00 until the last guest)

#### RESTAURANTS AT THE FORUM VENUE



#### **FORUM** restaurant

Cuisine: Russian, Italian, Pan-Asian

Number of seats: 550

Ongress Centre, ground floor (entrance from the Passage)

© 6-8 June, 11:30-17:30

+7 (965) 766 3064



#### Investment restaurant 'Kuban'

Cuisine: European, Kuban region

Number of seats: 140

Courtyard H

5–8 June, 09:00–20:00

+7 (800) 505 0223



#### **PARC** restaurant

Cuisine: European Number of seats: 170

Hilton St. Petersburg ExpoForum, ground floor

6–8 June, 12:00–16:00

+7 (812) 647 7484



#### GRIL' restaurant

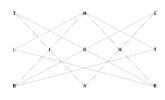
Cuisine: contemporary European

Number of seats: 80

Hilton St. Petersburg ExpoForum, ground floor

S 5-8 June, 11:30-23:30

+7 (812) 647 7484



#### The Light Bar

Cuisine: European Number of seats: 50

Hilton St. Petersburg ExpoForum, ground floor

5–8 June, 10:00–23:30



#### **Blok Meat Restaurant**

Cuisine: meat, Russian, signature, local

Number of seats: 158 Summer terrace available.

Ourtyard F

5–8 June, 09:00–20:00

+7 (981) 740 8216

blok.restaurant



#### Grand Café Dr. Zhivago

Cuisine: Russian Number of seats: 210 Summer terrace available.



Courtyard F



5-8 June, 09:00-20:00



+7 (981) 740 8216



drzhivago.ru



#### **China Gramota restaurant**

Cuisine: Chinese Number of seats: 256



Congress Centre, sixth floor



5-8 June (09:00-20:00)



+7 (965) 405 8236



chinagramota.ru

Service at restaurants at the Forum venue is paid for separately.

For the list of recommended St. Petersburg restaurants, see:



forumspb.com, 'St. Petersburg restaurants' section

#### GENERAL INFORMATION

#### FOR PARTICIPANTS WITH LIMITED MOBILITY

If participants need assistance with navigating the Forum venue, they should indicate this in the personal web office.

A barrier-free environment has been created in the pavilions and parking areas of ExpoForum. The facility is equipped with ramps and lifts that allow unimpeded access to any point of the venue.

#### **FIRST AID**

#### **Medical centre**

Passage in zone F +7 (931) 536 8868

#### First aid point



Passage in zone H +7 (921) 947 2830

Ambulances will be stationed at the Forum venue for the duration of SPIEF.



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+7 (812) 246 6033 (24 hours, Forum chief physician)

#### WASTE SORTING AND COLLECTION

Special containers for the separate collection and subsequent recycling of paper, plastics, and general waste have been introduced at the SPIEF venue.

Participants are kindly requested to dispose of all paper and plastic bottles in the appropriate containers.

#### **ATMS**

BANK	ATM LOCATION
VTB Bank	Passage (near the entrance to the FORUM restaurant), pavilion G, courtyards F and G, Congress Centre (sixth floor)
Sberbank	Passage (near the entrance to the FORUM restaurant), pavilion G, courtyards F and G, Congress Centre (sixth floor), Sberbank business networking area (Passage in Congress Centre zone)
Gazprombank	Congress Centre (ground floor)
Russian Agricultural Bank	Russian Agricultural Bank business networking area (pavilion F)

#### **DRESS CODE**

We request that participants observe the official dress code (traditional business attire) at the Forum venue. Evening wear is requested for the main events on the cultural programme: dark-coloured suits for men and cocktail dresses for women. For the events on the sporting programme, comfortable clothing is advised.

#### **SERVICES AT THE FORUM VENUE**

Cloakrooms and service stands will operate according to the opening hours of the Forum venue (5–7 June from 08:00 to 20:00, 8 June from 08:00 to 18:00).

	CLOAKROOMS		LUGGAGE ROOM
<u> </u>	Passage in zones F, G, H Congress Centre, ground floor	<u></u>	Passage in zone H
	MOBILE DEVICE CHARGING		LOST & FOUND
<u></u>	Passage, stands 30, 75–76, 92–94	<b></b>	Passage in zone G, stands 72–74
	TRANSPORT SERVICES		PRAYER ROOMS
© ©	Passage in zone F, stand 31 Passage, near entrance D	<b></b>	Passage in zone H, first floor
	PULKOVO AIRPORT. FLIGHT CHECK-IN		RC SERVICE
<b></b>	PULKOVO AIRPORT. FLIGHT CHECK-IN  Passage in zone G, stands 57–58  The service allows passengers to check in for flights at the Forum venue, shortening the time required for pre-flight formalities at the airport.		Passage in zone G, stands 61–62 The RC Service stands will provide information on hotel accommodation, dining, transport (including air and rail travel), and other services provided at Roscongress Foundation events.
	Passage in zone G, stands 57–58  The service allows passengers to check in for flights at the Forum venue, shortening the time required for pre-flight formalities at the		Passage in zone G, stands 61–62 The RC Service stands will provide information on hotel accommodation, dining, transport (including air and rail travel), and other services

#### **CITY INFORMATION**

#### **Emergency services**

Rescue service (for mobile phone users): 112 Fire brigade: 101 (from mobile phones), 01

Police: 102 (from mobile phones), 02 Ambulance: 103 (from mobile phones), 03 Free city inquiry service: 064 (24 hours)

St. Petersburg Tourist Information Bureau: +7 (812) 242 3909 (Mon to Sat, 10:00-19:00)

#### **Drawbridge schedule**

The bridge schedule is subject to change. For the latest information, see:

mostotrest-spb.ru

NAME OF BRIDGE	TIME WHEN BRIDGE IS RAISED
Alexander Nevsky	02:20–05:10
Birzhevoi	02:00–04:55
Blagoveshchensky	01:25–02:45; 03:10–05:00
Bolsheokhtinsky	02:00–05:00
Dvortsovy	01:10-02:50; 03:10-04:55
Grenadersky	01:30-04:30 (upon request)
Kantemirovsky	01:30-04:30 (upon request)
Liteiny	01:40–04:45
Sampsonievsky	01:30-04:30 (upon request)
Troitsky	01:20–04:50
Tuchkov	02:00–02:55
Volodarsky	02:00-03:45; 04:15-05:45

#### **EMERGENCY PROCEDURES**

The Forum venue is furnished with modern safety equipment, including video surveillance and fire extinguishing systems.

In case of evacuation announcement, participants should do the following:

- Keep calm and act according to the instructions of the Forum staff, the police and other
  persons responsible for maintaining public order and fire safety as well as the voice alarm
  instructions
- Not interfere with rescue personnel, police and transport operations
- Leave Expoforum in accordance with evacuation plans and follow Exit signs
- Give way to vehicles with special sound and colour signals

We ask you to immediately report smoke, fire or any suspicious objects by dialling 112 on your mobile device and notify the Forum staff.

This information is valid as of 30 May 2019.

The latest information about the Forum can be found on the official website (<u>forumspb.com</u>) and in the SPIEF 2019 mobile app.



SEPARATE WASTE COLLECTION AT SPIEF!

**SPIEF'2019 ECOPARTNER** 

REO

RUSSIAN ENVIRONMENTAL OPERATOR



Dear guests, please dispose of your rubbish in the correct bin. Rubbish bins for separate waste collection (SWC) are installed throughout the event .





At night the binmen collect the day's rubbish. Any rubbish disposed of incorrectly is placed in the correct bin.

The rubbish is then transferred into separate containers and sent for recycling.





Recycling is the process of converting waste into reusable objects.

WASTE SEPARATION IS IMPORTANT!