**BUSINESS PROJECT FORM**

Investment and Business Project Promotion Directorate

1. **Information about the project initiator\***

|  |  |
| --- | --- |
| Name of organization |  |
| Legal and actual address |  |
| Head of organization |  |
| Main state registration number |  |
| Internet address |  |
| Key shareholders |  |
| Authorized person for project and contact information |  |

1. **Reason for contacting Roscongress Foundation\***

|  |
| --- |
| * Participation in congress and exhibition events
* Information and marketing promotion
* Assistance in attracting investment
* Assistance in selecting partners / increasing sales
* Identification of possible state support measures
* Consulting services (development of a business plan, financial model, marketing research, etc.)
* Placement of information about a project on the website Investment Portal of the Russian Regions (<https://www.investinregions.ru/>)
* Other\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
 |

1. **General information about the project\***

|  |  |
| --- | --- |
| Project description and goals |  |
| Type of project | * trading / transaction
* provision of services / IT project
* modernization / reconstruction
* expansion of existing production
* release of new products at existing production facility
* new construction
* other\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
 |
| Industry |  |
| Location of project |  |
| Rationale for the project |  |
| Project participants |  |
| Main types of products |  |
| Current stage of implementation | * project concept developed
* project business plan and financial model developed
* contract structure developed / pre-agreements signed
* design estimate documentation developed
* construction permit obtained
* investment stage / construction in progress
* project launched
 |

1. **Project funding and required investment\***

|  |  |
| --- | --- |
| Project budget, RUB mln  |  |
| Main cost items, RUB mln |  |
| Provision of funding at current time, RUB mlnincluding: |  |
| Equity financing, RUB mln |  |
| Debt financing, RUB mln |  |
| Required financing, RUB mln  |  |
| Form of required financing | * participation in charter capital or purchase / sale of shares
* debt financing / bank loan
* provision of guarantees for loans and other obligations
* leasing operations
* other\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
 |
| Estimated ROI for investor, % (if applicable) |  |
| Estimated date for investor’s withdrawal from project, years (if applicable) |  |

|  |  |
| --- | --- |
| Amount of current investment, RUB mln  |  |
| Sources of funds |  |
| Targeted use of invested funds |  |

1. **Project efficiency indicators\***

|  |  |
| --- | --- |
| Net present value (NPV)  |  |
| Internal rate of return (IRR) |  |
| Payback period (PBP) |  |

1. **Phased implementation schedule\***

|  |  |  |  |
| --- | --- | --- | --- |
|  | **State date**  | **End date**  | **Duration** |
| Total duration of project’s implementation |  |  |  |
| Preparatory phase |  |  |  |
| Investment phase |  |  |  |
| Operational phase |  |  |  |

1. **Socioeconomic effect**

|  |  |
| --- | --- |
| Creation of new jobs, *number*\* |  |
| Planned tax deductions (over project implementation period) |  |
| Participation in social programmes |  |

1. **SWOT analysis of project on markets of operation\***

|  |  |
| --- | --- |
| Project strengths  |  |
| Project weaknesses  |  |
| Project opportunities  |  |
| Threats to project  |  |

1. **Potential problem areas and challenges of project**

|  |
| --- |
|  |

1. **Additional significant information about the project**

|  |
| --- |
|  |

1. **Documents submitted to Foundation for review**

|  |  |
| --- | --- |
| Documents submitted for review | * Project concept
* Feasibility study / business plan
* Financial model
* Design estimate documentation
* Construction permit
* Copies of license(s)
* Agreement(s) on the sale or purchase of goods (raw materials)  other\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
 |